FOR YOUR EYES ONLY

Tattersall

General Ivan Aleksandrovitch Serov

Whitehall

Colonel General Grubozaboyschikov

Albergo Colomba D'oro

Lt. General Slavin

Signor Kristatos

Lt. General Vozdvishensky

Ronnie Vallance

Tokaev

Santos

Khoklov

Enrico Colombo

Petrov

Van Cleef

Rene Mathis

Mr. Toad

Drax

Albergo Daniell

Colonel Klebb

Milton Krest

Kronsteen

Mr. Abedana

Makharov

Professor Hildebrand

Fouche

FROM RUSSIA WITH LOVE

Professor Deniken

Donovan Grant

Darko Kerim

Lermontov

"Red" Grant

Swaine

Krassno Granitsky

Adeney

"Granit"

•

Dr. Baumgarten

Wilkinson

Colonel Arkday Fotoyev

Kerim Bey

Lt. Col. Nikolai Godlovsky

Cecil Beaton

FROM RUSSIA WITH LOVE GOLDFINGER

Croesus Blackwell Homer

David Somerset Schwab Philip Scrutton

Bianco Santos Foulks

Major Dansey Johnny Crawford Hagen

Gyllius Auric Goldfinger Bernard Darwin

Vavra Mr. Armour Mr. Scotland

Krilencu Jill Masterton Le Touquet

Zora Colonel Smithers Tilly Masterton

Vida Sassoon Dr. Foch

Boris Kerim Ellerman Mr. Gold

Melchior Benz Lord Cowdray Helmut M. Springer

Kurt Goldfarb Rothschilds, Barings, Jed Midnight

Stefan Trempo

Williamson Billy (The Grinner)Ring

in Norman Nash Oppenheimer Jack Strap

Ilbur Frank Boris Anrep Mr. Solo

Comtesse Metterstein Hopton Wood Jim Colossimo

Rosa Malheur Alfred Blacking Slappy Hapgood

Farquharson Giulio

Hawker Bloody Morgan

Lord Lonsdale Cortez

-6-

GOLDFINGER

O' Brien

Weathership Charlie

Dutch Schuyts

Napoleon, Hitler

LIVE AND LET DIE

Grady

Arthur Fein

Buonaparte Ignace Gallia

Tee-Hee Johnson

Leigh Fermor

Samuel D. Baldwin

Mr. Halloran

Captain Dexter

Zachary Smith

Baron Samedi

Sam Miami

G-G Sumatra

Flannel

Mr. Bryce

Quarrel

THE MAN WITH THE GOLDEN GUN

M.

Captain Walker

Major Townsend

Mr. Robson

Sir James Molony

Bill Tanner

Ramon "The Rod" Rodriguez

Enrico Scaramanga

Harold L. Peterson

Oliver Winchester

Beau Desert

Commander Edmund G. Ross

Mark Hazard

Tony Hugill

Mr. Brown

Francisco Scaramanga

Mr. Hendriks

Sam Binion

Leroy Gengerella

Hal Garfinkel

THE MAN WITH THE GCLDEN GUN

Louie Paradise

Mr. Travis

Mr. Nick Nicholson

Stanley Jones

King Tiger

Sir Alexander Bustamante

Mr. Scramble

Mr. Arosio

Rastafari

Macdonald

Bannister

Percival Sampson

Lister Smith

Justi Morris Cargill

Do atz

suderian

MOONRAKER

Hugo Drex ("Hugger")

Jack Hobbs

Gordon Richards

Basildon (Basil)

Tranby Croft

Steffi Esposito

Meyer

Gibbon

Longchamp

Brevett

Canfield

Dangerfield

Max

Porterfield

Grimley

General Bealey

Duff Sutherland

Morphy

Ronnie Vallance

Tallon

Gala Brand

Egon Bartsch

Professor Train

Dr. Walter

Willy Krebs

Marie Laurencin

Leica

Baxter

Professor Bhose

Galatea

Graf Hugo von der

Drache

Kaltenbrunner

Otto Skorzeny

Group Captain Tandy

Peter Trimble

Detective-Inspector

Vivian

ON HER MAJESTY'S SECRET SERVICE

Phillippe Bertrand

Boudin

Monet

Ernst Stavro Blofeld

Croupier

Rossi

Andre Mattei

Peckham

Laurence Sterne

Johnson

Goldsmith

Dean Swift

Lord Nelson

Sable Basilish Pursuivant

Gebriider Gumpold-Moosbrugger

Tissot

Tracy

Blauenfelder

Monsieur Maurice

Monsieur Pol

Changeur

Marc - Ange Draco

Jean Gindicelli

Griffon Or

Sir Thomas Bond

Nell Gweynn

Boswell

Reynolds

Garrick

Canning

Lord Bently Royal

Sir Hilary Bray

G. W. Marshall

Sir James Malony

Achmed

Jenny Bray

Mary potts

O'Neill

Maria Stavro Michelopoulos

Captain Boris

Alphonse de Bleuville

D'dsigneys

Professor Auguste Kommer

Conte de Bleuville

ON HER MAJESTY'S SECRET SERVICE

Fritz

Ivan

Bertil Yugo

Sir George Dunbar

George Albert Windsor

Ernst George Blofeld

Shaun Campbell

Herr Graf

Pat Smythe

Simon de Bleuville

Muir

Summerhayes

Mr. Leathers

Marius

Che-Che

Ernst Stefan Blofeld

Mr. Franklin

Sir Ronald Vallance

Mr. Trumper

Toussaint

THE SPY WHO LOVED ME

Mr. Sanguinetti

Jed Phancey

Derek Mallaby

Sol (Horror) Horowitz

Horst Uhlmann

Captain Stonor

O'Donnell

Lieutenant Morrow

Ben Said

Maurice Smart

Don Shirley

James Grant

Audrey Thompson

Nosy Parker

Hoppy Jones

Bill Kenny

Charlie Fuqua

Harling

Len Holbrook

Frank Donaldson

Bill Donaldson

Kurt Rainer

Trude

Herr Doktor Braunschweig

Pat Moss

Elliott Frey

Millicent

Sluggsy Morant

THUNDERBALL

YOU ONLY LIVE TWICE

Bircher-Brenner Vargas Tiger	Tanaka
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Kneipp Emilio Largo Trembling Leaf

Preissnitz Kotze Grey Pearl

Rikli Leopoldo Rodrigues Dikko Henderson

Schroth Dominetta Vitali Admiral Ohnishi

Gossman Pitman Porterfield

Bilz F. Larkin Sir James Molony

Joshua Wain Roddick Ernst Stavro Blofeld

Alan Moyle Felix Leiter Richard Lovelace

Heinkel Bryce Henderson

Count Lippe Harold Christie Tracy

Beresford Sergeant Molony Colonel Hamilton

Jules Mr. Snow Prenderghast

Gregor Karlski Mr. Player Bill Tanner

Ernst Stavro Blofeld Constable Santos Jim Saunderson

Marius Domingue Emil Traut Mariko Ichiban

Pierre Borraud Brigadier Fairchild Superintendent Ando

Giuseppi Petacchi Peter Pedersen Taro Todoroki

Fidelio Sciacco Admiral Carlson Kono

Bruno Bayer Strelik Kazama

Fonda Petty Officer Fallon

Enrico Valli Dr. Stengel Doctor Guntram Shatter-hand, aka-Comte de Bleuville

THRILLING CITIES

Leonard Russell

Joey Glimco

Frederick Bussy

Mr. Frere

Francis "The Immune" Maritote

Hugh Barton

Charles "Cherry Nose" Gioe

Jack Conder

Richard Hauff

Pierre Jaccoud

Dick Hughes

Cosmo Orlando

Charles Zumbach

Kadoorie

Carlo "Bananas" Urbaniti

Richard Mason

Ripa

Andre Zumbach

Dr. Lobo

Joseph Broge

Professor Pittard

Samuel Montague

Gene Gleason

Francesco Waldman

Len Cosgrove

Dan Jacobson

David Barlow

Salvatori Funari

"Cos"

"Tiger" Saito

Felix Leiter

Alan Searle

Marthe Richard

Mr. Fratinelli

Antony Terry

Captain James Hamilton

Knoeller

Virgil Peterson

"Rickey" Renee

Professor Philip Fox Dr. Julius Raab

Colonel Edward Bradley Dr. Kriesky

Ben Goffstein

Anton Karas

Ray Russell

Colonel Podharsky

Charles Beaumont

Dr. Bircher-Brenner

Ray Brennan

OCTOPUSSY, THE DARLING

Major Dexter Smythe

Professor Bengry

Dr. Jimmy Greaves

Luna

Hannes Oberhauser

Gieves

Arundels

Marchesis

Dr. Cahusac

THE LIVING DAYLIGHTS

Corporal Menzies

Tanqueray

Trigger

Captain Paul Sender

Grafin Liselotte Mutzenbacher

Ameryllis

Donskaya

Lomova

THE PROPERTY OF A LADY

Dr. Fanshawe

Faberge

Kenneth Snowman

Peter Wilson

Piotr Malinowski

CHITTY CHITTY BANG BANG

Commander Caractacus Pott

Mimsie Pott

Jeremy (Pott)

Commander Crackpott

Lord Skrumshus

Man Mountain Fink

Soapy Sam

Blood-money Banks

Monsieur Bon-Bon

Jacques

CHARACTERS IN BOOKS

BY IAN FLEMING

CASINO ROYALE

Zographos

James Bond Smyert Shpionam Monsieur Sixte

de Villorin Goytchev Lord Danvers

Duclos Garrad-Jones Carmel Delane

Dasilva Petchora Signor Tomelli

Clements Donovan Rene Mathis

Caffery Harthrop-Vane Monsieur Versoix

Fawcett Ventnor Adolph Gettler

Herr Nummer Mace Herr Gettler

Herr Ziffer Savarin

Smersh Mathis

Deauville Charles Dasilva

Le Touquet Kingston Monsieur Muntz

Trouville Cypher

Alsace Lorraine Royale

Strasbourg Vesper Lynd

Archivist Dior

DIAMONDS ARE FOREVER

Galland Felix Leiter Sir Reginald Leeper

Sillitoe Pickapepper Mr. Swart

Daker Mauve Decade Brigadier Rademeyer

Jacoby Bill Winfrey Volk

Bronsteen Kid Tatters Bernard Nealon

Sefton Delmer Lame-Brain Pissaro John Blaize

DeBeers Belair Stud Williamson

Ronnie Vallance Mr. Weiss Prospector Katze

Rufus B. Saye, wa, Windy Wint du Raan Jack Spang

Peter Franks Boofy Kidd Mr. Louwrens

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Sergeant Lobiniere Bobby Bilbo Alexander Foote

Mister Grunspan Mr. Lucian Desmond

Willy Behrens Frasso Percy Sillitoe

George Feyer McGonigle Ernest Oppenheimer

Michael Tree, wa, Captain Hook J. A. Brink

Shady Tree

Seraffimo Spang B. Kitteridge Claasens

W. Winter Mr. Rothblatt Bill Syer

Mike Hammer THE DIAMOND SMUGGLERS Fuchs

Rocky Ian Fleming LeBeers

THE DIAMOND SMUGGLERS

Van Blommestein & Birt

Tim Patterson

Piet Willers

T. S. Patterson

Blake

Davis

de Graaf

Mrs. Coetzze

Christine Granville

Sammy Silberstein

Captain van der Westhuisen

William Percival Radley ("Tony")

Donald Miles

Henry Orford

Blaize

Bernard Nealon

Harry Morgan

Finkle

William N. Witherspoon

P. M. R. Willis

Ardayast Powanlian

David Mitchel

Frank Wile

Max Pop

Francis Gballeit

Arthur Sherman

Belcher

Herbert Cox

Monsieur Diamant

Harry Openheimer

Kutze

Groffelaar

Patrick Sullivan

Leiser Weitman

John Gundry

Willy Rosen

Sillitoe

Henry Brasseur

Kheir

Mr. Capper

Robert Johnson

Ernest Oppenheimer

THE DIAMOND SMUGGLERS

Bill Templar

Lyall Stoker Smith Havelock Philip Schreiber James Molony Jimmy Farquharson Amschel Benny Engel Dr. Peter Steincrohn Aschenheim M. Lallet Major Boothroyd Fayprince M. Mario Pinci Quarrel Henriques Alio Giwa Hugh Foot Feddens Nathan Ascher Glatt Mr. Pleydell-Smith Major Gonzales Dr. H. P. Lowe Ben Gibbons von Hammerstein H. J. Browning (Mr.) Josiah Smith Colonel Johns Solomon Cukrowicz John Bryce Haversack David Gollansky Waygood Otis Burns Martin Alahaju Mustafa Ibrahim Julius No Monty Mike Collins Lemmy Ethan Allen R. F. Sheldon Robin Hood FOR YOUR EYES ONLY Mr. H. Rogers Harvey Millers Harras Rattray Godalming Bates Cheltenham DOCTOR NO Proctor Tunbridge Wells John Strangways **Pyramus** Governor

Thisbe

Philip Masters

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Tattersall

Whitehall

Albergo Colomba D'oro

Signor Kristatos

Ronnie Vallance

Santos

Enrico Colombo

Van Cleef

Mr. Toad

Albergo Daniell

Milton Krest

Mr. Abedana

Professor Hildebrand

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Donovan Grant

"Red" Grant

"Granit"

Dr. Baumgarten

Krassno Granitsky

Colonel Arkday Fotoyev

Lt. Col. Nikolai Godlovsky

General Ivan Aleksandrovitch Serov

Colonel General Grubozaboyschikov

Lt. General Slavin

Lt. General Vozdvishensky

Tokaev

Khoklov

Petrov

Rene Mathis

Drax

Colonel Klebb

Kronsteen

Makharov

Fouche

Professor Deniken

Darko Kerim

Lermontov

Swaine

Adeney

Wilkinson

Kerim Bey

Cecil Beaton

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Croesus Blackwell Homer

David Somerset Schwab Philip Scrutton

Bianco Santos Foulks

Major Dansey Johnny Crawford Hagen

Gyllius Auric Goldfinger Bernard Darwin

Vavra Mr. Armour Mr. Scotland

Krilencu Jill Masterton Le Touquet

Zora Colonel Smithers Tilly Masterton

Vida Sassoon Dr. Foch

Boris Kerim Ellerman Mr. Gold

Melchior Benz Lord Cowdray Helmut M. Springer

Kurt Goldfarb Rothschilds, Barings, Jed Midnight

Hambros

Stefan Trempo

williamson Billy (The Grinner)Ring

in Norman Nash Oppenheimer Jack Strap

libur Frank Boris Anrep Mr. Solo

Comtesse Metterstein Hopton Wood Jim Colossimo

Rosa Malheur Alfred Blacking Slappy Hapgood

Farquharson Giulio

Hawker Bloody Morgan

Lord Lonsdale Cortez

GOLDFINGER

O' Brien

Weathership Charlie

Dutch Schuyts

Napoleon, Hitler

LIVE AND LET DIE

Grady

Arthur Fein

Buonaparte Ignace Gallia

Tee-Hee Johnson

Leigh Fermor

Samuel D. Baldwin

Mr. Halloran

Captain Dexter

Zachary Smith

Baron Samedi

Sam Miami

G-G Sumatra

Flannel

Mr. Bryce

Quarrel

THE MAN WITH THE GOLDEN GUN

M.

Captain Walker

Major Townsend

Mr. Robson

Sir James Molony

Bill Tanner

Ramon "The Rod" Rodriguez

Enrico Scaramanga

Harold L. Peterson

Oliver Winchester

Beau Desert

Commander Edmund G. Ross

Mark Hazard

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Mr. Travis

Mr. Nick Nicholson

Stanley Jones

King Tiger

Sir Alexander Bustamante

Mr. Scramble

Mr. Arosio

Rastafari

Macdonald

Bannister

Percival Sampson

Lister Smith

Justi e Morris Cargill

D stz

Juderian

MOONRAKER

Hugo Drax ("Hugger")

Jack Hobbs

Gordon Richards

Basildon (Basil)

Tranby Croft

Steffi Esposito

Meyer

Gibbon

Longchamp

Brevett

Canfield

Dangerfield

Max

Porterfield

Grimley

General Bealey

Duff Sutherland

Morphy

Ronnie Vallance

Tallon

Gala Brand

Egon Bartsch

Professor Train

Dr. Walter

Willy Krebs

Marie Laurencin

Leica

Baxter

Professor Bhose

Galatea

Graf Hugo von der

Drache

Kaltenbrunner

Otto Skorzeny

Group Captain Tandy

Peter Trimble

Detective-Inspector

Vivian

ON HER MAJESTY'S SECRET SERVICE

Phillippe Bertrand

Boudin

Monet

Ernst Stavro Blofeld

Croupier

Rossi

Andre Mattei

Peckham

Laurence Sterne

Johnson

Goldsmith

Dean Swift

Lord Nelson

Sable Basilish Pursuivant

Gebriider Gumpold-Moosbrugger

Tissot

Tracy

Blauenfelder

Monsieur Maurice

Monsieur Pol

Changeur

Marc - Ange Draco

Jean Gindicelli

Griffon Or

Sir Thomas Bond

Nell Gweynn

Boswell

Reynolds

Garrick

Canning

Lord Bently Royal

Sir Hilary Bray

G. W. Marshall

Sir James Malony

Achmed

Jenny Bray

Mary potts

O'Neill

Maria Stavro Michelopoulos

Captain Boris

Alphonse de Bleuville

D'dsigneys

Professor Auguste Kommer

Conte de Bleuville

ON HER MAJESTY'S SECRET SERVICE

Fritz

Ivan

Bertil Yugo

Sir George Dunbar

George Albert Windsor

Ernst George Blofeld

Shaun Campbell

Herr Graf

Pat Smythe

Simon de Bleuville

Muir

Summerhayes

Mr. Leathers

Marius

Che-Che

Ernst Stefan Blofeld

Mr. Franklin

Sir Ronald Vallance

Mr. Trumper

Toussaint

THE SPY WHO LOVED ME

Mr. Sanguinetti

Jed Phancey

Derek Mallaby

Sol (Horror) Horowitz

Horst Uhlmann

Captain Stonor

O'Donnell

Lieutenant Morrow

Ben Said

Maurice Smart

Don Shirley

James Grant

Audrey Thompson

Nosy Parker

Hoppy Jones

Bill Kenny

Charlie Fuqua

Harling

Len Holbrook

Frank Donaldson

Bill Donaldson

Kurt Rainer

Trude

Herr Doktor Braunschweig

Pat Moss

Elliott Frey

Millicent

Sluggsy Morant

THUNDERBALL

YOU ONLY LIVE TWICE

Bircher-Brenner	Vargas	Tiger Tanaka
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Kneipp Emilio Largo Trembling Leaf

Preissnitz Kotze Grey Pearl

Rikli Leopoldo Rodriques Dikko Henderson

Schroth Dominetta Vitali Admiral Ohnishi

Gossman Pitman Porterfield

Bilz F. Larkin Sir James Molony

Joshua Wain Roddick Ernst Stavro Blofeld

Alan Moyle Felix Leiter Richard Lovelace Henderson

Heinkel Bryce

Count Lippe Harold Christie Tracy

Beresford Sergeant Molony Colonel Hamilton

Jules Mr. Snow Prenderghast

Gregor Karlski Mr. Player Bill Tanner

Ernst Stavro Blofeld Constable Santos Jim Saunderson

Marius Domingue Emil Traut Mariko Ichiban

Pierre Borraud Brigadier Fairchild Superintendent Ando

Giuseppi Petacchi Peter Pedersen Taro Todoroki

Fidelio Sciacco Admiral Carlson Kono

Bruno Bayer Strelik Kazama

Fonda Petty Officer Pallon

Fonda

Petty Officer Fallon

Doctor Guntram ShatterEnrico Valli

Dr. Stengel hand, aka-Comte de

r. Stenger hand, aka-Comte Bleuville

THRILLING CITIES

Leonard Russell

Joey Glimco

Frederick Bussy

Mr. Frere

Francis "The Immune" Maritote

Hugh Barton

Charles "Cherry Nose" Gioe

Jack Conder

Richard Hauff

Pierre Jaccoud

Dick Hughes

Cosmo Orlando

Charles Zumbach

Kadoorie

Carlo "Bananas" Urbaniti

Richard Mason

Ripa

Andre Zumbach

Dr. Lobo

Joseph Broge

Professor Pittard

Samuel Montague

Gene Gleason

Francesco Waldman

Len Cosgrove

Dan Jacobson

Salvatori Funari

"Cos"

David Barlow

"Tiger" Saito

Felix Leiter

Alan Searle

Marthe Richard

Mr. Fratinelli

Antony Terry

Captain James Hamilton Knoeller

Virgil Peterson

"Rickey" Renee

Professor Philip Fox Dr. Julius Raab

Colonel Edward Bradley

Dr. Kriesky

Ben Goffstein

Anton Karas

Ray Russell

Colonel Podharsky

Charles Beaumont

Dr. Bircher-Brenner

Ray Brennan

OCTOPUSSY, THE DARLING

Major Dexter Smythe

Professor Bengry

Dr. Jimmy Greaves

Luna

Hannes Oberhauser

Gieves

Arundels

Marchesis

Dr. Cahusac

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Tanqueray

Trigger

Captain Paul Sender

Grafin Liselotte Mutzenbacher

Ameryllis

Donskaya

Lomova

THE PROPERTY OF A LADY

Dr. Fanshawe

Faberge

Kenneth Snowman

Peter Wilson

Piotr Malinowski

CHITTY CHITTY BANG BANG

Commander Caractacus Pott

Mimsie Pott

Jeremy (Pott)

Commander Crackpott

Lord Skrumshus

Man Mountain Fink

Soapy Sam

Blood-money Banks

Monsieur Bon-Bon

Jacques

File	No. 44-17	40 - 1A9	5
Date	Received 5//	4/68	
From	FB.	J - Bui	ean
	(ADDRESS OF	CONTRIBUTOR)	
	(CITY AND	STATE)	
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2025 RELEASE UNDER E.O. 14176

44-1740-1A95

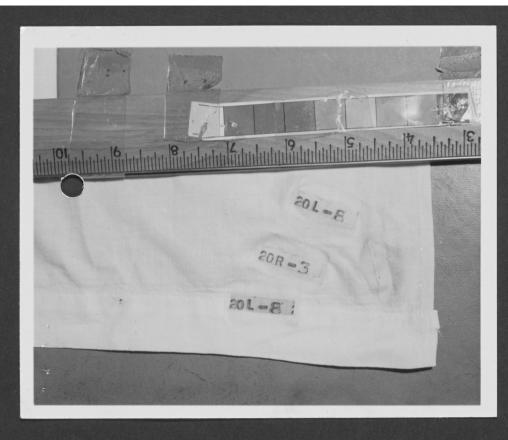


2025 RELEASE UNDER E.O. 14176

44-1740 - 1A95



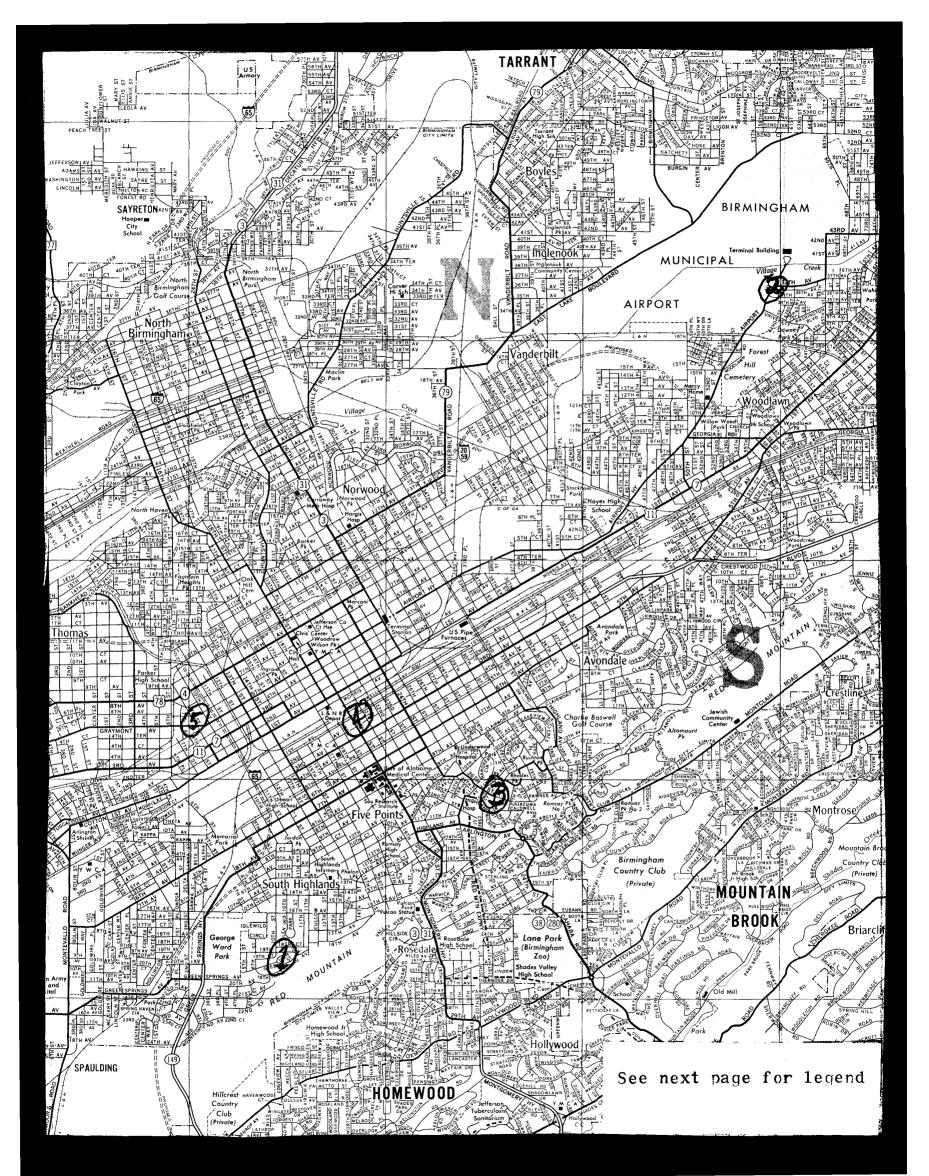
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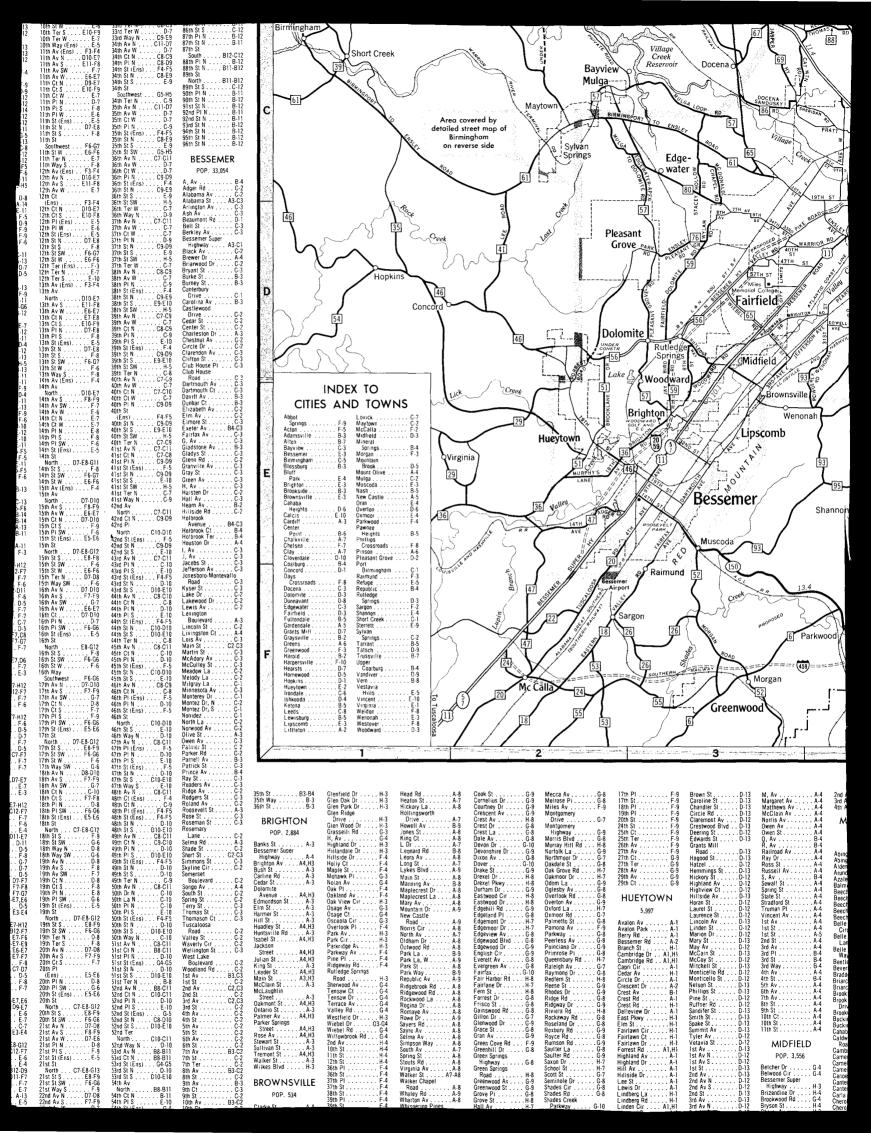


2025 RELEASE UNDER E.O. 14176

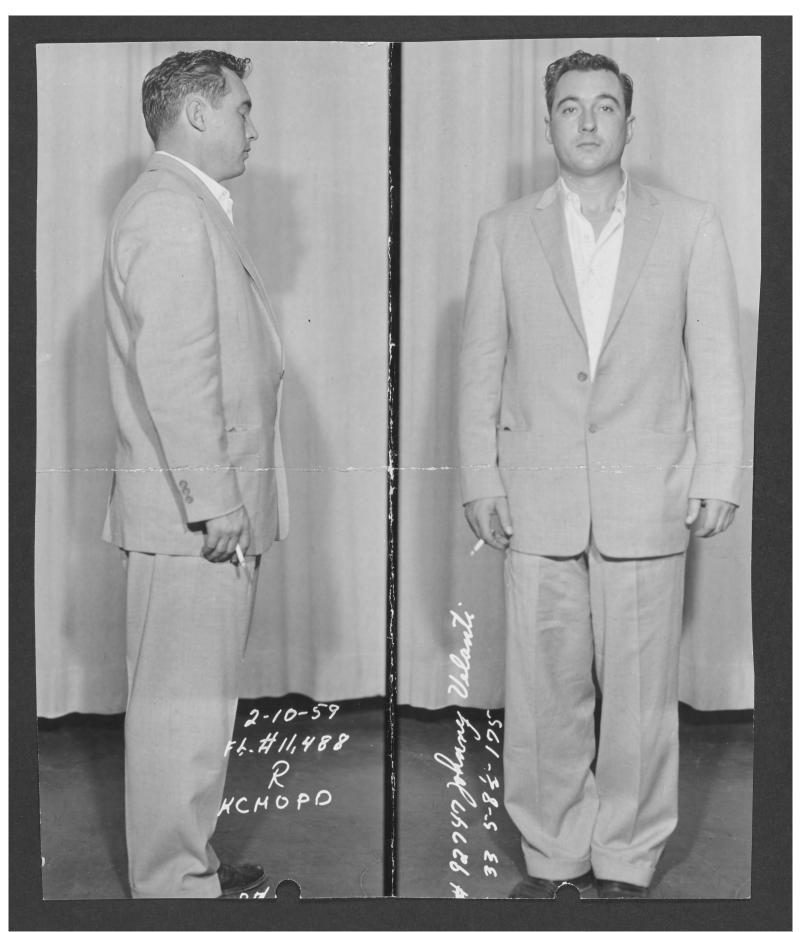
44-1740 - 1A95

File No.44-1740- 1A96
Date Received 4-12-68
From (NAME OF CONTRIBUTOR)
(ADDRESS OF CONTRIBUTOR)
(CITY AND STATE)
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(NAME OF SPECIAL AGENT)
To Be Returned Yes Receipt given Yes
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Description:
lity map of BH- Kert. contacts of sury used in rept.
Kent. contactor of
suly used in rept.





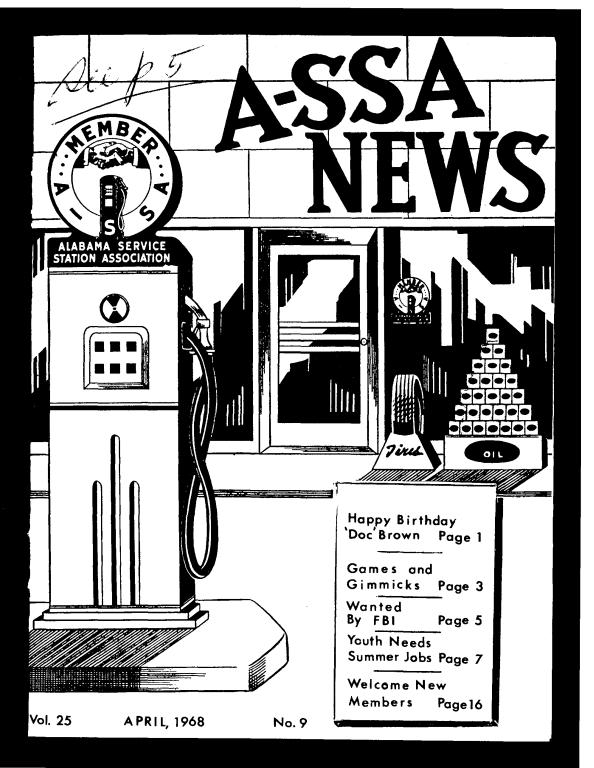
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he 44-760 Valante

BH-44-1740-1A 97

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From Spring all Serve Sta aisy (NAME OF CONTRIBUTOR)				
(ADDRESS OF CONTRIBUTOR)				
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assis publisher				



ALABAMA SERVICE STATION ASSOCIATION, INC. 1102 So. 20th St. Birmingham, Ala. 35205 Phone 252-5142

HIGHER STANDARDS through CLOSER HARMONY. OVER 30 YEARS SERVICE



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PROGRAM VICE-PRES.—Thomas M. Wright, Huntsville	837-0280
FINANCIAL VICE-PRES.—Max Williams, Mobile	473-9282
SECRETARY-TREAS.—James R. Beatty, Birmingham	785-9235
EXECUTIVE SECRETARY—Sam C. Spivey, Birmingham	595 - 7083
OFFICE SECRETARY—Mrs. Helen Spivey, Birmingham	252-5142

LADIES AUXILIARY

Mrs. Randy (Betty) Smith, President Mobile, 478-4208

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DOARD OF DIRECTORS		
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Travis W. Barnes, Advisor	Selma.	874 9104
H. Glen Jordan, Advisor	Mobile.	438.9224
Frank F. BusenlehnerBir	mingham.	879.9583
Bruce H. West, Advisor	uscalonea	752-3088
ira Sullivan, Advisor	Selma	279-1331
Charles Bedsole, Advisor	Mohile.	433.1043
H. B. 'Vic' Goodwin, Advisor Bir	minaham	251-1302
Ben F. Dismukes, Advisor	Mohile	459-0971
noward D. Leake, Advisor	rmingham	322-0672
George A. Glenn	rminaham	655 011Q
Lewis H. Godbold Mo	ntaomen.	264 1760
Max Williams	Mobile	472 0000
Cecil Hipps	Deserting,	473-9282
W. Hobson Bryant	Decatur,	353-9980
Andy M Pearson	uscaioosa,	758-3932
Andy M. Pearson	.Gadsden,	546-2061
Travis W. Barnes	Selma,	874-9104
Billy Gene Ramsey	luntsville,	534-9143
I AIL NUUU	enuenelv <i>8</i>	245 - 5671
Billy Joe Hyche	Bessemer,	425-9342

ORGANIZED CHAPTERS OF A-SSA

Greater Birmingham Montgomery Greater Mobile Decatur Tuscaloosa Etowah County Pallas County

Huntsville Sylacauga Bessemer



H. L. "Doc" Brown

3h East Wilkinson Street Alabama City Station Gadsden, Alabama 3590h April 5, 1968

Dear Sam:

I wanted to write a little bit for the A-ssa Bulletin but I am not physically able so I am sending you some copies of articles. You know it has always been my ambition to promote friendship among the gasoline dealers of Alabama. I realize we must work together for our own political and economical rights and Sam, I feel like I have done just that; man's greatest gift is friendship.

I have just come home from the hospital but feeling very well. I will be eighty-nine years of age April 6.

Wishing continued success for the gasoline dealers over Alabama, I am

Sincerely yours,

H. L. (Doc) Brown

Editors Note: 'Doc' retired a few years ago and was presented A-ssa's Life Membership Award in 1955, for his outstanding loyalty, devotion and service. 'Doc' was a "regular" at all Chapter Meetings and enjoyed attending several of the conventions. Where people gather to talk, think, plan and laugh a lot is where 'Doc' always likes to be.

We deem it a genuine pleasure to say,
"Happy 89th Birthday, 'Doc' Brown,"
and we of A-ssa are proud to be your friend.

(See Page 8 for an article 'Doc' sent in)



A-SSA NEWS

(Pronounced in two words as)

'A-SA NEWS"

Samuel Carroll Spivey Editor Mrs. Helen Spivey Assoc. Editor

Vol. 25

APRIL, 1968 No. 9

Monthly

\$3.00 Year

Official Publication
Alabama Service Station
Association, Inc.

Business Office: 1102 So. 20th Street

Birmingham, Alabama 35205

Phone 252-5142

If no answer, call 595-7083

Monthly Meetings

Chapter,

Date

and Place

Will appear on **Page 20** throughout the Year.

Know Your Meeting

Time!



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A LOOK AT GAMES AND GIMMICKS (State Directors Meeting)

A new light has been shed on the controversial subject of Games & Gimmicks. (The Officers and Directors again went on record unanimously opposing these programs that are sponsored by the major oil companies) It was revealed during the discussion that at least three groups of Dealers in the past few months have been exempt from such a program by requesting that they not have them. One group of 13 Dealers and one of about 25 Dealers as well as one area covering from two to five states were exempt by Dealers talking and speaking up about their likes and dislikes.

It appears that the original idea of Games & Gimmicks was to help the Dealers, and Suppliers sponsored, and in most cases pushed the Games. Some Dealers like them but most of them feel they don't honestly draw real lasting, profitable customers.

The question now, in most cases, is up to the Service Station Dealers. Each like brand of Dealers in a city or concentrated area should get in touch with one another and (continued on page 17)

THERE'S MONEY TO BE MADE...



... By renting U-HAUL trucks and trailers to the public. Three million families a year move with U-HAUL, earning Dealers up to \$500 or more a month. Write or call today:

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Please send informative booklet on how I may become a
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NAME		_
STREET		
CITY	STATE	

A-SSA NEWS

DEALERS LEARN TO RIDE SPIRAL

We often wish prices would remain the same from day to day, but that is day-dreaming. Everything is on the move, either up or down, including prices.

Dealers are becoming more and more aware of their responsibility to keep up with the trends so they will know what to expect. Then, by exchanging ideas with others they know better how to cope with the upward spiral by adjusting their prices to produce the additional revenue needed.

Often time the need is to raise the price on something that we think "just can't be done" because we think the customer will not accept the increase. This might call for some "educating" of either the customer to justify the increase, or the Dealer himself to the necessity of more profit.

Dealers are becoming more willing to meet with one another and discuss these things, and it is being reflected in better decisions and healthier operations. You feel good to believe you know more than your competitor, but you will feel better to have the knowledge of both.

RECAPPING

ONE DAY SERVICE

ON MOST SIZES

PREMIUM GRADE TREAD RUBBER

ALSO — RECAPPED TIRES FOR SALE

HARDY TIRE COMPANY

1426 2nd Avenue, North

Phone 322-2478

Birmingham, Ala.

WANTED BY THE FBI

James Earl Ray, with known aliases of Eric Starvo Galt, W. C. Herron, Harvey Lowmeyer, James McBride, James O'Conner, James Walton, James Walyon, John Willard, "Jim", is being sought by the FBI and charged with a civil rights conspiracy in which the victim was shot and killed and interstate flight - robberv.

According to FBI Director J. Edgar Hoover, Ray, who is 40 years of age, was reported missing from the Missouri State Penitentiary at Jefferson City, Missouri, since April 23, 1967, where he had been received on March 17, 1960, to serve a 20-year sentence following his conviction for armed robbery.

Ray has a known arrest record dating back to 1949 which includes a conviction for burglary in Los Angeles, California, in 1949; armed robbery in Chicago, Illinois, in 1952; and forging United States Postal Money Orders in Missouri in 1955.

Ray had served in the U. S. Army from February, 1946, to December, 1948, at which time he was given a general discharge. He is a white male, born in Illinois (not confirmed), is approximately 5'10", weight 163 to 174 pounds, has blue eyes, brown hair, has a small scar on the center of his forehead and a scar on the palm of his right hand.

Ray is a drifter and has been employed as a baker, labourer and a color matcher.

Ray should be considered armed and dangerous. Anyone having information concerning him should immediately report it to the FBI. Call Birmingham telephone 322-7711 - collect.



Do You Want To Get Into The Profitable Auto Air **Conditioning Business?**

If So, Get On The Band-wagon With America's Top Selling Custom Installed Brand --



Dealerships Are Open In Many Alabama Towns.

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Alabama Auto Parts Company

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BIRMINGHAM, ALA. 35233

PHONE TERRY SIEGAL OR BILL MITCHELL 322-7601

YOUTH NEEDS SUMMER JOBS

for community service. One learn a great deal concerning of the important services money management from their performed by service station Summer work with service staoperators is that of hiring tion operators. The more young people in their time of conscientious employers make

Young people do need Summer jobs. Nearly 500,000 Alabama management as well as philosyoungsters will be looking for work this Summer. The money they earn generally thinking of finding a spot in goes to support themselves your business for Alabama's during the Summer and to pre- youth this Summer. If you pare for the upcoming school cannot hire the youngster, term. They buy clothes, and you might help by suggesting transportation, books other supplies -- some throw "Daddy" take care of the

Service Stations are noted necessities. Most youngsters extra effort to teach young people phases of business ophy of living.

Now is the time to begin and a friend who can hire him.

There are some laws to help their money away and let vou and the youngster. They

(continued on page 9)

SPACE BELOW IS FREE FOR USE OF MEMBERS TO OFFER ITEMS FOR SALE

Cash Register PRACTICALLY NEW

\$125 00

COST \$300.00 NEW

John D. Richard Richard's Lakewood Gulf Service 3421 Memorial Parkway, N.W. 852-9962 Huntsville, Ala. 35810

'HOW COMF I'VE GOT THIS DOLLAR LEFT'

I think I'm in big trouble.

I was going through my pockets today and I found something I can't explain.

A Dollar.

Yes, a whole dollar.

I've paid my income tax and my State tax. I've paid amusement tax, -sales tax, hospital tax and gasoline tax.

I've paid taxes for medicare and for old age benefits.

I've paid the liquor tax, the cigarette tax, the automobile tax, the school tax and the tax to put up a bridge on the other end of the country.

When I paid my lawyer, 600 bucks, I pay tax on that --so does he. I pay tax on the money I give the baby sitter and the real estate salesman and the man who makes out my income tax form each year.

So how come I've still got this dollar?

Obviously, I've made a mistake somewhere and overlooked a tax. But I distinctly remember paying my raæd tax. The excise tax, the defense tax and thetax to provide more scholarships for kids to go to the university so they can tell me how rotten the system is.

I've paid my taxes for sewers, bombs, wheat for India, the senate, hockey rinks and public transportation. Yes, I've paid my water tax.

And when they charge us an air tax to clean up pollution, I'll pay that too.

I confess I haven't paid my death taxes yet. Fut I will.

I've paid my taxes for parks, fire protection, law enforcement. I've paid my taxes to help the farmer, the Indian and the unmarried mother.

I wouldn't dream of going fishing, owning a dog or getting married without first paying the tax.

I pay taxes on the toothpaste I use when I get up in the morning and I pay taxes on the pillow I rest my head on when the day is over.

HOW COME I've got this dollar in my pocket? Where did it come from? Did somebody put it there to get me in trouble? Is there a tax when you find a dollar like that?

T'M NOT STRE.

But I know the government is going to be sore when they find out I've got it.

(Des Moines Register)

(continued from page 7) are designed to minimize your injury costs and to maximize safe operating conditions for the youngster. Anyone under the age of 17 must obtain a work permit from the Child Labor Issuing Officer. Proof of age is an important criteria in this program. The Child Labor Issuing Officer. therefore, renders additional service to the employer. For additional information contact your Local Child Labor Issuing Officer or the Child Labor Agency in Montgomery.

Alabama Child Labor Agency Room 249 Industrial Relations Building, Montgomery, 36104 by Bruce C. Register

Fight Cancer through your AMERICAN CANCER SOCIETY

SUCKER-Are you Madam LaLama the fortune teller?

CRYSTAL GAZER- I am. I answer three questions for five dollars.

SUCKER-Okay, but isn't that rather expensive?

CRYSTAL GAZER- Yes, it is. You now have two questions left.

The human tongue is only inches from the brain, but when you listen to some folks they seem miles apart.

One angry skunk to another; "So do you!"

Gillette

We Have A Date
With '68

Peerless

QUALITY TIRES FOR THE DEALER

AND THE COMMERCIAL USER.

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SUPERIOR RECAPPING

Southern Rubber Co.

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telephone 322-4651

Birmingham, Ala.

35201

mail P.O. Box 2008 A NEW PROGRAM - "AREA CONCENTRATION" (from the Directors Meeting)

Late research by the Association is proving that more benefits can be derived by concentrated effort in the various areas where good interest is found. A workable program is easily developed and better profits and margins show up quickly with a minimum time spent by willing workers.

Key men are selected by the Dealers in each small area and through their tactful efforts all Dealers are drawn close together into a congenial group, with better understanding of one another, closer prices, better profits

and more pleasure, by overall understanding of the entire situation.

Working groups are to be set up in all interested areas that are not already active.

Dealers are invited to contact someone in the Ass'n to assist in setting up the right program in their area.

Note: The Daily News media continually points to cool indifferent attitudes of people today. A great part of this is the lack of taking time to extend a hand of friendship.



LADIES AUXILIARY

HELEN SPIVEY

President



Mrs. Randy (Betty) Smith
DEVOTION

There is an enduring tenderness in the love of a Mother to a son that transcends all other affections of the heart. It is neither to be chilled by selfishness, nor daunted by danger, nor weakened by worthlessness, nor stifled by ingratitude. She will sacrifice every comfort to his convenience: she will surrender every pleasure to his enjoyment; she will glory in his fame and exult in his prosperity; and if adversity overtake him, he will be dearer to her by misfortune; and if disgrace settle upon his name, she will still love and cherish him; and if all the world beside cast him off, she will be all the world to him.

-Washington Irving

The Road Back from Mental Illness Is Easier Today!



MENTAL HEALTH WEEK MAY 1-7

GIVE at the sign of the RINGING BELL

It was swell seeing so many of you at the Directors Meeting here in Birmingham, And you have to get up early to outdo those Mobile Wives!! Sorry every Chapter was not represented but the spirit is good and progress is being made.

Cora Patterson, in Selma has been promoting a clothing drive for Partlow & Birmingham is too so next Issue will give us those reports. Mobile is thrilled at the chance to look after a Forgotten Person at Partlow. And he has told them many times how overjoyed he is for their interest.

COME NOW! What will you do in your Chapter????

Betty Smith(Mrs. Randy) is eager to send you information for your selection. Write her today. 2461 N. Salvia Street Mobile, 36606.

Need a Gift - Try Silver!
For a Wedding - a ladle, cake breaker, or berry spoon. The special pieces make interesting gifts. For a baby girl, a tiny silver hair brush or for a boy, a pair of tiny brushes in military styling, or maybe a silver rattle. The Teenage grad might like her first bit of silver, - a place setting, or a salt dish or nut bowl.

SEMINAR DEALING WITH CASH PROBLEMS IN SMALLER BUSINESSES WILL be Held in Montgomery, May 22, and Birmingham, June 5

A Business Management Seminar designed to analyze the problem of cash budgeting and forecasting will be held in Montgomery, May 22, 1968 and Birmingham, June 5, 1968. "Cash Budgeting & Cash Flow" will be presented as an effort to help managers of smaller businesses gain and maintain control of their cash positions.

A definition of cash budgeting will be the seminar's first consideration. Then cash needs will be determined for short & long range planning. After cash needs, the seminar will concentrate on relating these needs to cash availability for the short or long range period. Finally a five year cash budget for a ficticious company will be developed. An open discussion will conclude the program with participants questioning the seminar leaders.

ADDITIONAL INFORMATION may be obtained by contacting C. E. Adams, Coordinator of conference Activities, Box 2978, University, Alabama 35486.

For Sale - BEACH COTTAGE - \$8500.00

Two Bedroom Cottage, completely furnished, with enclosed sleeping & living-room porch, sleeps up to 11. One half block off water on paved street, close to store and Post Office. City Water. Private Beach.

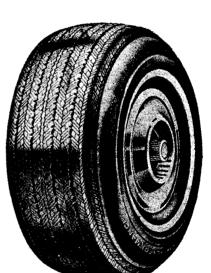
Santa Monica Beach
(Panama City Beaches)

Call Birmingham 822-5827 -For Direction to See. Or Write A-ssa, Inc.

The High Performance – Action Tire

DELTA'S 140 SUPER PREMIUM

INTRODUCING — The brand new, all new leader of the Delta Line. Its "high performance" label promises



"instant" start, stop, and turn performances. At 90 m.p.h for more than 21,000 miles the Delta 140 had no failures, showed no spotty wear.

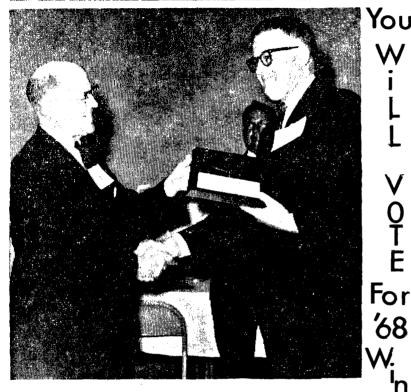
Delta's five year success is unequalled in the history of tires.

AND NOW, to insure complete protection, an all new no charge guarantee feature.

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MR. SERVICE STATION — Receiving his award as Mr. Service Station is Travis Barnes, right, chosen for the honor by members of the Selma Service Station Association. The presentation is being made by Judge Bernard Reynolds. In addition to the plaque, he was also given a fishing tackle box.

(Times-Journal Staff Photo)

TRAVIS W. BARNES, JR., Selma State President — 1963-64 State Runner-Up in 1965 — 1967

Travis Barnes is another leader who is well known among service station dealers of the state. His career began back in 1937 in service station work in Birmingham and since 1953 he has been an active dealer and member of A-ssa in Selma.

He has been president of his chapter as well as the State Association and held various offices in both groups.

Top Waitress, Station Mgr. Are Named

Mrs. Marie Finley was named Waitress of the Year and Travis Barnes was chosen for the Mr. Service Station title at ceremonies at Memorial Stadium last night.

Mrs. Finley was presented her award by Mayor Joe Smitherman, and Probate Judge Bernard Reynolds made the presentation to Barnes.

The announcements of the award winners climaxed an evening which included a tour of Sturdivant Hall, a barbecue dinner at the stadium and a talk on "Let's Get the Tourists to A I a b a m a — and Keep Them Here!" by Mrs. Josephine Folladay, hospitality education director of the Diversified Education section of the Vocational Education Section of the State Department of Education.

In addition to her plaque, Mrs. Finley was given a piece of luggage, and Barnes was given a fishing tackle box with an assortment of lures. Johnny Bedford and Herman Blagg presented the gifts.

The barbecue dinner was served by Judge Reynolds, Mayor Smitherman, Police Chief Frank Farish and Chamber of Commerce President Otha Carneal. The waiters were not graded on their performances, and the experienced waitersses whom they served refrained from commenting on their efforts. It was reliably reported

that the four waiters received no tips.

Herman Blagg, Jr., gave the invocation, and Joe Knight served as master of ceremonies for the event.

Mrs. Holladay, who conducted a ten-hour course for waitresses here last week, spoke to the group on the importance of being informed about the tourists attractions in the state, paricularly the ones near by, so that visitors may be informed of what Alabama has to offer and may be enticed to stay longer and spend more in the state.

Waitresses and service station attendants, she told the group, meet and talk with more out-ofstate visitors than do any other residents of the state.

"Many tourists form their opinion of Alabama by the treatment they receive at restaurants and at service stations," she reminded her listeners as she urged them to concentrate on "selling this wonderful state."

Mrs. Finley, whose husband is stationed at Craig Air Force Base, is the mother of six children. She is a native of Laurel, Miss., and has lived in Selma for only eight months.

Hosts for the event were the City of Selma, Dallas County and the Selma and Dallas County Chamber of Commerce.

Boost your City.

WELCOME NEW MEMBERS

New Member	Chapter	Credit To			
J. Preston Naramore	Birmingham	Dewey Black			
Hollis E. Hall	Birmingham	Glenn Houser			
Neil G. Sayers*	Birmingham	'Vic' Goodwin			
Jack L. Bailey	Birmingham	'Vic' Goodwin			
Charlie F. Spielman	Birmingham	'Vic' Goodwin			
Howard M. Watts	Birmingham	'Vic' Goodwin			
Raymond J. Earley	Birmingham				
	Huntsville	John Richard			
AATSCO Transmission Co. ** Harry Auto Parts**	Huntsville	Clarence Wiley			
James Lanford	Huntsville	Clarence Wiley			
Lavon Gulley	Huntsville	Don Rogers			
Williams Tech Supply**	Huntsville	Clarence Wiley			
James D. Hunt	Huntsville	Clarence Wiley			
Bill Waters	Huntsville	Tom Wright			
T. A. Raines	Huntsville	Clarence Wiley			
Joe Bridges	Huntsville	Don Rogers			
Bell Brothers Auto Parts**	Huntsville	Clarence Wiley			
Bodine Auto Parts Co.**	Hunts ville	Clarence Wiley			
Don Bradford	Huntsville	Don Rogers			
Jim Potter	Huntsville	Don Rogers			
Cal Ayers	Huntsville	Tom Wright			
Jim E. Leahy	Huntsville	Clarence Wiley			
Patrick A. Horner	Huntsville	Tom Wright			
Stovall Batteries, Inc.**	Huntsville	Clarence Wiley			
James Singleton, Jr.	Huntsville	R. D. Ferguson			
U. W. & Roy C. Walls	Huntsville	Tom Wright			
Clemons Auto Parts** *	Huntsville	Tip Bell			
Ed Overmeyer*	Huntșville	Tom Wright			
Robert L. Camp	Huntsville	John Brannum, Jr.			
Leroy Hornbuckle	Huntsville	John Richard			
George W. Roberts	Decatur	Brent Reese			
Daily Ford	Decatur	Cecil Hipps			
Joe Puckett	Decatur	Cecil Hipps			
Paul Blankenship	Decatur	Charlie Mitchell			
Joe D. Bernard	Montgomery	Jim Gates			
Pete Sharpe & Lee Hatcher	Montgomery	Charles Thornton			
James O. Edge	Montgomery	Jim Gates			
John M. McGugin	Mobile	Carlos Preston			
Charles R. Steadham	Mobile	Bill Cazalas			
R. Milo Davis	Mobile	Bill Cazalas			
H. D. Gillette	Mobile	Max Williams			
(see next page)					

WELCOME NEW MEMBERS (continued)

Chapter	Credit To
Selma Selma	Joe Allen Travis Barnes, Jr.
	Selma

(continued from page 3) discuss the "Games & Gimmicks Programs" and see what others think about them. If they want them - OK, if they don't - then their supplier should, right away, be notified, then he can plan as he sees fit.

Dealers should SPEAK UP to one another and to their suppliers about what they are thinking. That is the most direct, and effective way.

NEW YORK- Federal and state motor fuel taxes are costing-U. S. motorists \$22.9 million a day in 1968.

Oil Facts points out that this is an increase of 83 per cent over the daily collections in 1958. The combined state and federal gasoline tax rates now average 10.72 cents a gallon - the equivalent of a 47 per cent sales tax on the retail price of regular-grade gasoline.

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Covers Bodily Injuries to public on premises including \$500.00 Medical Payments Coverage in addition to liability coverage

2. Operations Liability

a. Injuries to people or damage to cars not in station's custody arising out of driving a customer's car.....

....No Deductible

b. Collision liability coverage on Customers' cars in possession or custody of station

\$50.00 Deductible

c. .Collision Liability Damage arising out of use of hoist

....No Deductible

d. Liability for Fire & Theft of Customers' Cars

.....No Deductible

e. Liability for Vandalism to Customers' Cars.....

\$25.00 Deductible

f. Liability for damage arising from Errors in Workmanship after Customer's

II. BURGLARY AND ROBBERY

1. Interior holdup	\$200.00
2. Messenger holdup	
3. Kidnapping	
4. Safe Burglary	
5. Home burglary coverage on business money	\$200.00
6. Stock burglary	\$200.00
7. Damage by burglars	\$200.00

COST: (other than Jefferson County) \$137.00 per year or on monthly installments; \$36.75 down and \$12.25 per month for nine months.

COST: In Jefferson County; \$167.00 per year or on monthly installments; \$44.25 down and \$14.75 per month for nine months.

BURGLARY AND ROBBERY Coverage can be increased for \$7.00 per \$100.00. In Jefferson County, \$9.00 per \$100.00.

COVERAGE FOR OWNED CARS AND TRUCKS, FIRE INSURANCE ON STOCK AND EQUIPMENT, AND OTHER COVERAGES MAY BE ADDED.

AMOUNTS AND LIMITS OF COVERAGE MAY BE INCREASED.

BIRMINGHAM, 252-5142

MOBILE, 433-1813

RESOLUTION of PRAISE

WHEREAS, the women of the Alabama Farm Bureau Federation currently are engaged in a program to keep Alabama's highways free of trash and other litter; and

WHEREAS, a trash-free highway helps the national Highway Beautification program and has the additional values of being safer and more economical in upkeep; and

WHEREAS, this anti-litter program of the Farm Bureau reflects pride in its home state and is the kind of activity that should serve as an example for all Alabamians,

no

THEREFORE BE IT RESOLVED that the Alabama Highway Users Conference commends the women of the Alabama Farm Bureau Federation for their efforts to keep our state's highways beautiful and urges others to join in their program.

Adopted this 20th day of March, 1968 in Montgomery.

I've learned one important thing about money matters, -it does.

A Chicago newspaper has tabbed Alabama as the first "His" and "Her" state.

ATTEND

A-SSA

Meetings

Every Time

You Can

AND FIND YOU WILL GAIN BY IT.

PARTS SERVICE CO.

"All The Name Implies"

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Phone 262-4481
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BRANCH LOCATIONS

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Precision Machine Shop Service

PARTS - EQUIPMENT - SUPPLIES

CHAPTER MEETINGS

IN APRIL

	Chapter	(after 1st Sunday)	Date	Place	
*	Huntsville	1st Tuesday	May 7	5 Points	
	Bessemer	1st Tuesday			
*	Decatur	1st Thursday	May 9	Tower House	
	Sylacauga	2nd Tuesday			
兴	Mobile	2nd Thursday	May 16	Korbet's	
	Birmingham	3rd Monday			
*	Tuscaloosa	3rd Tuesday	May 21	Kanora	
	Montgomery	3rd Thursday			
℀	Selma	3rd Thursday	May 23	Mangold's	
*	Gadsden	4th Tuesday	May 28	McCuen's	
	(after 1st Sunday)				
*	* Sam's Visits in May				

YOUR ADVERTISERS

THE A-SSA NEWS

GIVE THEM A CALL

ADVERTISERS INDEX

Listed as they appear in this issue

ADVERTISERS		FEATURING	PHONE
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U-Haul Company		Trailer Rentals	938-5131
Hardy Tire Company		Recapping Service	322-2478
Alabama Auto Parts Co.		Mark IV Air Conditioning	g 322 - 7601
Southern Rubber Co., Inc.	,	Gillette Tires	322-4651
David Tire Company		Delta Tires	324-5626
Carl Grover Distr. Co.		Malco Spray Cleaner	592-3066
Fry-Zelnicker-Mitchell Ir	ıs.	A-ssa Liability Ins.	433-1813
Parts Service Company		All Parts, Etc.	262-4481
ASSO	CI	ATE MEMBERS	
Bill Thrower Auto Parts City Auto Parts, Inc. Auto Electric Service Co Don's Auto Parts Bill Clemons Auto Parts Harry's Auto Parts Williams Tech Supply Bell Bros. Auto Parts Bodine Auto Parts Co. Stovall Batteries, Inc. Leroy's Station Supply Grayson Rose	612 200 610 240 P. 290 620 300 Ro	Meridian Street D5 N. Rose Dr. S.W. D Meridian Street D2 Triana Blvd., S.W. O. Box 1235 17 Governors Dr., S.W. I Meridian Street I N. Clinton Street ute 1,	Huntsville Huntsville Huntsville Huntsville Huntsville Huntsville Huntsville Huntsville Huntsville Athens New Market Decatur
Grayson Rose			Birmingham