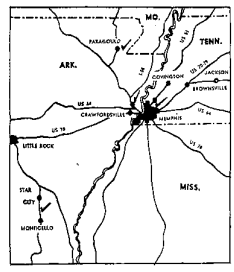
FINAL **THE COMMERCIAL APPEAL** FINAL

129th YEAR—No. 95 ••••• MEMPHIS, TENN., THURSDAY MORNING, APRIL 4, 1968 86 PAGES PRICE 10 CENTS



TORNADO ALLEY — High winds and tornadoes struck several Mid-South areas last night, with widespread damage near Paragould; between Monticello and Star City; and north of Crawfordsville near the Vincent community in Arkansas. Another hit north of Memphis near Millington. Areas near Covington also were hit.
—Staff Map by Jim Sheridan

Tornado Strikes Near Millington; At Least 30 Hurt

An estimated 30 to 40 persons were injured when a tornado slammed through the Shady Lawn Trailer Court at 7860 Raleigh-Millington Road, near the climax of a night in which violent weather left persons dead in Arkansas and Tennessee.

Two persons were reported dead at Atoka, Tenn., 35 miles northeast of Memphis, late last night and seven were known dead after an earlier tornado which ripped from the Star City, Ark., area before disappearing around Hughes.

Eleven persons went to Crittenden Memorial Hospital in West Memphis, Ark., after deputies and Arkansas State Police freed them from the rubble of houses which were wrecked in Vincent, Ark., and four others were taken there after a house trailer was overturned at James Mill.

Shelby County Sheriff William N. Morris Jr. said a father and his child were believed to be the only persons seriously injured when the tornado hit the southwest quadrant of the trailer park south of Millington where 250 to 300 trailers are usually parked.

He said the man was injured when hit by a flying television. Most of the injured were being taken to Navy Hospital in Millington.

Residents in the trailer court said they had almost no warning of the storm which hit around 10 p.m.

"We were both in our back bedroom and we had just went to bed," said Mrs. Michael Damon. "I told my husband that I knew it was fixing to do some thing. I told him to go grab the baby. Just as we got to her room the trailer turned over. We had just a few bruises . . . thank the good Lord."

Robert Mueller of the Millington Fire Department, who lives at the trailer park, stood beside his demolished trailer with a double-barreled shotgun and said he, his wife, daughter, three sons and a granddaughter were in the trailer when a television crashed through a wall of the trailer and landed in bed with one of his sons. No one was injured.

Refugees from the park and about 40 persons who were separated from their families were at Baker Community Center near the trailer park. Sheriff Morris said arrangements were made for lodging for all the park residents.

"We were lucky on injuries," he said. Four looters were said to have been run out of the park after the storm.

Officials still were totaling damage to at least 40 trailers, many turned over and ripped by high winds that accompanied the twister.

Tennessee Highway Patrol officers said the two dead at Atoka were found in the wreckage of a house that was believed hit when the tornado traveled north from Millington.

Public information officers at the Naval Air Station said power was lost at the station at 9:45 p.m. and personnel were ordered to take cover at 9:58.

One woman was said to have been seriously injured when the storm hit her house on Mudville Road just east of Bethel Road in Millington. She was taken to John Gaston Hospital. Two other injuries were reported in a damaged house in the same area.

As the tornado moved north the Tipton County sheriff's office reported that Gift, Tennessee, five miles east of Covington, was hard hit.

Power outages were reported in several West Tennessee areas.

Weather Bureau spokesmen said they believed damage was caused by only one tornado that moved from Crittendon County into Tennessee. An earlier storm pattern left six of seven dead in the Star City-Monticello area along Arkansas Highway 81.

The other victim was in Green County near Paragould. Victims were not identified.

The tornado near Star City lifted scores of cars from the pavement and dumped them as far as 100 yards from the road.

One of the dead was reported crushed when his car was buried under asphalt the tornado picked up from the highway and dumped on his vehicle just after 7 p.m. About the same time, a twister did extensive damage near Paragould where damage to a manufacturing plant was estimated at 1.5 million dollars.

Officials in Crittenden County, Ark., and several West Tennessee counties said last night that searches were underway for survivors or persons left homeless by the storms.

In Memphis, when Civil Defense sirens were sounded many persons reported they tried to get into buildings marked as shelters and found them locked.

On The Inside Pages—

Fire Etches Bold Ledger

A TAX BILL stands out sharply among the pluses and minuses as the Tennessee General Assembly ends its turbulent session. —Page 51.

SPORTS

COLLEGES HAVE REJECTED a Senate-backed compromise and asked for an antitrust investigation of the Amateur Athletic Union. —Page 52.

• • •

TELEPHONES:

NEWS AND GENERAL	526-5551
CLASSIFIED ADS	526-4071
CIRCULATION	525-2191
SPORTS DESKS	526-4021

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EDITORIALS, Page 4 — Hanoi's Dubious Terms, March Control Is Essential, Winning and Losing at Nashville, Wisconsin Votes, and columnists Eaton and Fritchey.

Today's 86-page editions of The Commercial Appeal include a 20-page tabloid for Sears, Roebuck and Co. featuring a Pre-Easter Money Saver Sale.

King Challenges Court Restraint, Vows To March

But US Attorney Says Ban To Be Enforced, Even If Troops Needed

Attorneys representing Dr. Martin Luther King Jr. go before United States Dist. Judge Bailey Brown at 9:30 this morning to challenge a temporary restraining order against any mass march here.

Dr. King and others planning a Monday march in support of striking sanitation workers yesterday appeared headed toward a possible clash with the order — if it remains in force.

"We are not going to be stopped by Mace or injunctions," said Dr. King.

But United States Atty. Thomas Robinson said the temporary order will be enforced even if it means calling in federal troops.

Dr. King's attorneys, Louis Lucas, Walter Bailey and Lucius Burch, talked behind closed doors with Judge Brown for about an hour yesterday. They are expected this morning to challenge the jurisdiction of the federal courts to stop the march.

Dr. King said granting of an injunction against the march would be "a basic denial of First Amendment privileges. We stand on the First Amendment. In the past on the basis of conscience we have had to break injunctions and if necessary we may do it (in Memphis). We'll cross that bridge when we come to it."

Mr. Robinson reacted quickly when asked about indications that any injunction may be ignored.

"We are going to see that the court's order is enforced until it is either amended or dissolved," the United States attorney said. "Such action as is necessary to enforce and respect the order will be taken." He pointed out that federal troops had been used to enforce federal court orders when James Meredith entered Ole Miss and when Central High School was desegregated in Little Rock.

"We are making sure that Dr. King and others are being informed so there will be no question that the community knows of this restraining order," Mr. Robinson said.

Within minutes after Judge Brown signed the restraining order yesterday two United States marshals aged across town to serve Negro leaders with copies of the order. They found Dr. King and four other defendants named in the injunction, Hosea Williams, the Rev. James Orange, Ralph D. Abernathy and Bernard Lee, eating lunch at the Lorraine Motel. Dr. King greeted the federal officers, Marshall Cato Ellis and Deputy Marshal Willie Durham, in the driveway of the motel and the defendants accepted service of the order. Dr. King said a sixth defendant, The Rev. James Bevel, was out of town but promised to notify marshals when the minister returns.

The city's petition for the injunction against the march is based generally on the idea that the mass march led by Dr. King last Thursday turned into a riot, and therefore, the city has good reason to fear more civil disorder if another mass march is held. The city justified going into federal court on grounds of diversity of citizenship—in other words the named defendants are not residents of Tennessee — and by raising certain federal questions spelled out in various civil rights acts.

The city said it also was seeking the injunction as a means of protecting Dr. King and others working with him.

"We are fearful that in the turmoil of the moment someone may even harm Dr. King's life," said City Atty. Frank Gianotti, "and with all the force of language we can use we want to emphasize that we don't want that to happen."

The city's petition said "unless it (the city) acts to avoid a repetition of said activities of March 28 (the day of the riot), that it, through its duly elected officials and representatives, will have by inaction, permitted the rights guaranteed aforesaid to citizens, both white and Negro, to be violated."

Mr. Gianotti suggested that the court may want to allow the march to proceed but set certain guidelines such as the number that may participate.

LBJ Going To Hawaii Today To Consult On Peace Moves, Set Stage For Red Meeting

US Wary Of Bid To Talk Of Peace On Enemy Terms

By JAMES RESTON
The New York Times News Service

WASHINGTON, April 3. — The administration is eager to talk to North Vietnam about Hanoi's latest peace proposals, but it is frankly suspicious that it is merely being invited to talk about ending the war on the enemy's terms.

The fear in official quarters here is that the Hanoi government has misjudged the recent political convulsion in the United States, and may be acting on the illusion that the departure of former Secretary of Defense Robert McNamara, the replacement of Gen. William Westmoreland, and the forthcoming retirement of President Johnson mean that the administration is prepared to accept Hanoi's four-point peace plan.

This, of course, the Johnson administration is not prepared to do. It still regards the Hanoi proposals as an invitation to surrender, and is standing on Johnson's statement of last Sunday that "the United States will never accept a fake solution to this long and arduous struggle and call it peace."

The main difference between Hanoi's latest proposals and its previous suggestions is that the North Vietnamese government has dropped its demand that all bombing and other acts of war against North Vietnam be stopped before it would talk. Now it has offered to talk first but only about acceptance of precisely the same terms.

Nevertheless, the administration is following up the latest proposal in the hope that the preliminary talks will lead to a wider agenda, and hopefully, to some kind of arrangement to limit military activity on both sides while the talks proceed.

The purpose of Johnson's trip to Hawaii Thursday night is apparently to review the strategic and diplomatic situation in the light of the recent massive offensive against the cities and Hanoi's quick but limited response to the President's Sunday night appeal for peace.

It is also important to define with the greatest precision the instructions to be given to the envoys who will contact Hanoi's officials, and if possible to get agreement to the negotiating instructions from the South Vietnamese government, which has been increasingly uneasy about the trend of United States policy in Vietnam ever since the reassignment of Westmoreland and the announcement of Johnson's retirement and a new de-escalation policy.

ANALYSIS

What Hanoi is asking is that the United States agree to "the unconditional cessation of the United States bombing raids and all other acts of war against the Democratic Republic of Vietnam so that talks may start." This raises some significant questions.

If this were accepted by the United States, could American planes make reconnaissance flights over North Vietnam to watch for the movement of supplies toward the Demilitarized Zone and South Vietnam?

Or would Hanoi be free to resupply its troops at the Demilitarized Zone and keep shipping arms and men into the South? The answers to these questions could obviously affect the balance of power in the war.

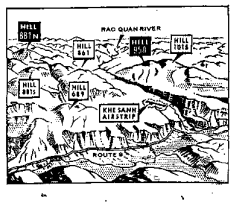
There is no disposition here to prejudge Hanoi's reasons for agreeing to limited talks while the bombing continues. Officials are skeptical, but they are also leaving room for the possibility that the enemy was badly hurt in the recent battle for the cities and feels that he did well enough to claim a victory and agree to a compromise.

In any event, the United States government wants to be sure about the precise terms under which protracted negotiations would continue. The talks that ended the Korean War with the Communists went on from July 10, 1951, until July 27, 1953, and in this two-year period, United States casualties are higher than in any other phase of the war.

Also it is recognized here that once serious negotiations—as distinguished from brief preliminary talks — begin and the attention of the world is focused on them, it would be extremely difficult to break them off without an outcry all over the world, even if the North Vietnamese continued sending men and supplies into the South.

So much has been said about the importance of starting talks, any kind of talks, that this has come to be regarded as a sign of impending peace.

Officials here do not rule this out, but they think serious negotiations — if these can be started after the preliminary phase — will be carried on for a long time while the fighting continues in the South.



PUSHING WEST — Troops of the First Cavalry Division spread on top of their equipment as they move out in operation Pegasus, the big push west to clear Highway 9 to Khe Sanh. The bastion, which Hanoi claims will be a burial ground for the 6,000 Marines and 1,000 Vietnamese troops stationed there, lies on a plateau above the road and Rao Quan River valley. Two of the surrounding hills (indicated by black in the map) are held by the North Vietnamese.
—UPI Telephoto

HANOI OFFER OF TALKS ACCEPTED BY JOHNSON

By MERRIMAN SMITH

WASHINGTON, April 3. — (UPI) — The United States and North Vietnam took a small but enormously significant step Wednesday toward preliminary diplomatic discussions that could lead to an end of the Vietnam War.

First, the Hanoi government declared in a radio broadcast its willingness to meet with American representatives to discuss "the unconditional cessation of the United States bombing raids and all other acts of war against the Democratic Republic of Vietnam so that talks may start."

Then President Johnson told newsmen he was accepting Hanoi's offer.

He announced the United States "will establish contact with the representatives of North Vietnam. Consultations with the government of South Vietnam and other allies are now taking place."

The President also said he would fly to Honolulu, Hawaii, late Thursday evening for a long weekend of conferences with American officials from South Vietnam.

Johnson did not say how contact would be made with North Vietnam, or when or where.

Geneva, Switzerland, was considered a likely site. The President already has said his prime negotiators in the event North Vietnam chose to respond to his curtailment of the bombing raids would be Ambassador-at-large W. Averell Harriman and Llewellyn E. Thompson, ambassador to the Soviet Union.

There was no word from Moscow or any other world capital Wednesday to shed light on the President's specific plans. But it was obvious that Johnson, after a full and hectic day of urgent assessments, considered the Hanoi statement to be genuine enough to warrant a serious response.

The President had a lengthy afternoon meeting with his leading advisers and then went out to a White House driveway before a battery of cameras, microphones and newsmen.

He read a statement quoting from an official United States government transcript of an English-language broadcast of the North Vietnamese government statement. The English version followed a Vietnamese-language broadcast of the same statement.

The President said:

"Today the government of North Vietnam made a statement which included the following paragraph:

"However for its part, the government of the Democratic Republic of Vietnam declares its readiness to appoint its representative to contact the United States representative with a view to determining with the American side the unconditional cessation of the United States bombing raids and all other acts of war against the Democratic Republic of Vietnam so that talks may start."

"Last Sunday I expressed the position of the United States with respect to peace in Vietnam and Southeast Asia. In that statement I said: 'Now, as in the past, the United States is ready to send its representatives to any forum, at any time, to discuss the means of bringing this war to an end.'

"Accordingly, we will establish contact with the representatives of North Vietnam. Consultations with the government of South Vietnam and other allies are now taking place."

After reading the brief statement, Johnson said:

"So you may have as much notice as I am able to give you on another matter, I will be leaving tomorrow evening late for Honolulu and will meet with certain of the American representatives from South Vietnam for a series of meetings over the weekend in Hawaii."

Outside the paragraph indicating readiness to initiate talks, the Hanoi statement was devoted to its usual harsh denunciations of the United States and self-assertion and determination to fight to final victory.

The Pentagon said Defense Secretary Clark Clifford and Gen. Earle G. Wheeler, chairman of the Joint Chiefs of Staff, will accompany the President to Hawaii. A Saigon headquarters source said Gen. William C. Westmoreland is expected to fly to Honolulu Thursday or Friday to join in the talks.

Bridwell Urges Park Route OK

US Official Says Council Should Decide; Sees No Easy Alternative

By LARRY SCROGGS

Federal Highway Administrator Lowell Bridwell last night told city councilmen they should decide what to do about the Overton Park expressway route and said "if you don't build it through the park there is no nice, easy way to do it."

"What we are talking about are comparative values, best decided by elected representatives of the people who will have to live with the results," Mr. Bridwell told members of the City Council and representatives of the state Highway Department at the beginning of a three-hour meeting last night.

The highway administrator told the council it had three alternatives. No. 1, you don't build the road at all; No. 2, you build it outside the park and three, you build it through the park.

He said the first choice would deny the city a limited access highway, direct routes through the city and superior traffic service to residents who want to travel east and west.

Building it outside the park would be heavily offset because "essentially, all the right of way has been purchased and plans are underway that are foreclosed."

Council Chairman Downing Pryor said he thought he spoke for the council when he said he believed the expressway would have to go through the park.

Mr. Bridwell said a northerly route could be planned but the consequences would be the removal of a larger number of acres and trees, the probable elimination of an opportunity for the interchange of major traffic at East Parkway and removal of a substantial number of houses and apartment buildings.

It was agreed that several buildings of the zoo would have to be removed and relocated or reconstructed with a northerly route.

Charles Speight, state highway commissioner, said of the original proposed route, "We think we've got the best, the most feasible and the least expensive route."

The council adjourned until 4 p.m. today for another session on the question.

When asked if he thought a final decision would be reached today, Mr. Pryor said, "I don't know."

Mrs. Gwen Awsumb said, "I hope so."

The Weather

U.S. DEPARTMENT OF COMMERCE
FOR MEMPHIS and Vicinity
—Showers ending Thursday morning. Windy and becoming partly cloudy and cooler by late afternoon. Clear to partly cloudy and cooler Thursday night and Friday. High Thursday about 68 with winds westerly becoming northwesterly 25 to 30 miles an hour with gusts to 30 miles an hour. Low Thursday night about 46.

Sun rise 5:48; sunset 6:34

YESTERDAY'S REPORT
High, 78 degrees at 1 p.m.
Low, 60 degrees at 3 a.m.
Mean (midway between high and low), 69. Normal mean for date, 67.

HOURLY READINGS

6 a.m.	62	6 p.m.	72
7 a.m.	62	7 p.m.	71
8 a.m.	63	8 p.m.	70
9 a.m.	67	9 p.m.	69
10 a.m.	70	10 p.m.	68
11 a.m.	73	11 p.m.	68
12 (n)	76	12 (m)	68
1 p.m.	78	1 a.m.	67
2 p.m.	77	2 a.m.	66
3 p.m.	76	3 a.m.	66

Temperature 1 a.m. to 7 a.m. - 72
Precipitation (in inches) 0.01
Barometer (corrected to sea level) at 6:30 p.m. 29.97
Relative humidity at 6:30 p.m. 54 percent
Precipitation Jan. 1—April 3, 8.31 inches, which is 1.39 inches below normal.

A YEAR AGO YESTERDAY
Maximum temperature, 79; minimum, 51; precip., none.
Precipitation Jan. 1—April 3, 8.31 inches, which was 1.75 inches below normal.

(Map, Forecast on Page 47)

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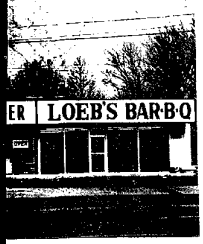
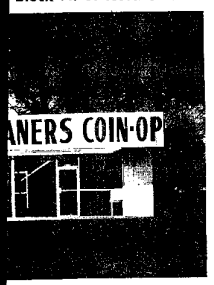


ER | LOEB'S BAR-B-Q

block N. of Ketchum)



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NE corner, Mt. Terrace)

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In Service In Vietnam

Fireman Ted Larry Morrow of 3145 Madeline Court has been awarded the Navy Commendation Medal with Combat V for his action when his boat came under enemy attack during a sweep in the Dinh Tuong Province.

Fireman Morrow, son of Mr. and Mrs. J. F. Morrow of Memphis, was serving as a gunner on the Navy armored troop carrier when the attack came.

The boat was one of the lead units, becoming a prime target throughout the harrowing mile-long passage between heavily fortified enemy positions ashore.

In the ensuing firefight, "the boat received three B40 rocket hits," the Navy reported. "Four members of the crew were wounded and the boat was severely damaged.

"But Fireman Morrow remained at his station throughout the engagement and laid down a continuous and effective counter-fire until the enemy fire was completely halted."

Fireman Morrow, who was graduated in 1966 from Trezevant High School, received the commendation medal March 22 from Capt. Robert S. Salzer, commander of River Flotilla One, after the boat was anchored in the My Tho River.

He was cited for returning a "high volume of extremely accurate suppressive fire" despite a barrage of enemy automatic weapons, recoilless rifle and rocket fire from as close as 30 feet.

Fireman Morrow entered the Navy in July, 1966.

Tad Larry Morrow

Other Mid-South area servicemen in Vietnam include:

BIEN HOA — Air Force **Staff Sgt. James T. Bynum**, son of Mrs. Thelma J. Bynum of McKenzie, Tenn., with the Pacific Air Force.

BIN THUY — Air Force **Master Sgt. A. J. Rodgers**, son of Mr. and Mrs. W. T. Rodgers of Columbus, Miss., a pavements technician with the Pacific Air Forces.

CAM RANH BAY — Air Force **Airman 1C Larry W. Howard**, son of Mr. and Mrs. Harry E. Howard of 3005 Lake Shore Drive, a jet engine mechanic with the Pacific Air Forces; Air Force **Airman 1C Kenneth D. Moncrief**, son of Mr. and Mrs. James H. Moncrief of Coldwater Miss., an accounting specialist with the Pacific Air Forces.

CU CHI — Army **Sgt. Herman L. Washington**, husband of Mrs. Marcella Washington of 1480 South Barksdale, a medic with Headquarters Company, Second Battalion of the 25th Infantry Division's 27th Infantry; Army **Pfc. Thomas L. Talarico**, son of Mr. and Mrs. Mike V. Talarico of 641 East, assigned to the 25th Infantry Division; Army **Staff Sgt. Freddie L. Owens**, son of Mrs. Senora Owens of 256 Flynn, a platoon sergeant with Company A, First Battalion of the 25th Infantry division's 27th Infantry.

DA NANG — Marine **Cpl. Charles R. Wallis**, son of Mr. and Mrs. Edward K. Wallis of 2416 Broad, with Headquarters and Maintenance Squadron H, Marine Wing Support Group 17 of the First Marine Aircraft Wing; Air Force **Airman 1C Thelmon L. Harvey**, son of Mr. and Mrs. Levaughn Harvey of Jackson, a security policeman with the Pacific Air Forces.

DAY TIENG — Army **Spec. 4 Robert E. Boyd Jr.**, whose parents live at 1420 Ellison Road, an infantryman with the 25th Infantry Division.

DIAN — Army **Pfc. Calvin V. Owens**, son of Mrs. Mary E. Owens of Nesbit, Miss., a construction specialist with the 168th Engineer Battalion; Army **Pfc. Donald Vaughan**, son of Mr. and Mrs. Troy Vaughan of 3026 Neptune, a radio repairman with the First Infantry Division.

LONG BINH — Army **Pfc. Michael W. Fitzgerald**, son of Mr. and Mrs. John T. Fitzgerald of 470 Fernwood, a welder with the 159th Engineer Battalion; Army **Spec. 4 Ricky Akins**, son of Mr. and Mrs. Leonard Akins of 4403 Suncrest Drive, a communication center specialist with the First Logistical Command.

LONG GIAO — Army **Pfc. Jerry W. Sage**, son of Mr. and Mrs. William R. Sage of Alcoa, Tenn., a scout observer in Troop C, First Squadron of the 11th Armored Cavalry Regiment.

NHA TRANG—Air Force **Airman 1C Frentis McClain**, son of Mr. and Mrs. George A. McClain of 1601 North Hollywood, a security policeman with the Pacific Air Forces; **Lt. Col. Hall A. Moody Jr.**, son of Mrs. H. A. Moody of Columbus, Miss. operating officer; Air Force **Second Lt. Harry B. Pittman**, a graduate of 979 Treadwell High School and man with the Pacific Air Forces.

TAN SON NHUT—Air Force **Lt. Col. Mitchell A. Putt**, son of Mrs. James F. Putt of Belden, Miss., an air operations officer with the Pacific Air Forces.

No location given:

Army **Spec. 4 Alvin E. Leblanc**, son of Mr. and Mrs. Alvin P. LeBlanc of 4714 Tarkington, an electrician with the Quartermaster Company; Marine **Lance Cpl. Thomas D. Lendon**, son of Mr. and Mrs. Philip D. Lendon of 1649 Cameron, with the First Shore Battalion, First Marine Division; Marine **Lance Cpl. Richard W. Ackermann**, son of John J. Ackermann of 3503 Somerville, with the First Marine Aircraft Wing.

SLOGANS LOOKING UP

Minisiert Inspires Litter Campaign Copy

NEW YORK, April 3. — A number of advertising agencies have recently donated their talents to the Keep America Beautiful campaign to help sell cosmetics and other grooming products.

But litter fighters in Indiana are getting even by using a product theme to help sell litter prevention.

The Indiana campaign reminds citizens: "Keep Indiana beautiful. Support ministikers . . . That's one way. Another way is to throw your bottles, cans and paper in a container, not on the ground."

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Senators Say Offer By Hanoi Is Encouraging

By MORRIS CUNNINGHAM
(From The Commercial Appeal Washington Bureau)

WASHINGTON, April 3. — Mid-South hawks and doves agreed Wednesday Hanoi's surprise offer to negotiate is encouraging even though murky and unclear.

Senator John Stennis (D-Miss.), chairman of the Senate preparedness subcommittee and a leading hawk, cautioned that "it is impossible to know now what is meant but it certainly appears to be significant and encouraging."

Chairman J. W. Fulbright (D-Ark.) of the Senate Foreign Relations Committee and a leader of Senate doves, said the North Vietnam offer is "certainly very important."

"It is quite different from the outright rejections we have received on past occasions," Fulbright said he hoped there would be a cease-fire before any formal negotiations begin, but would not make this a precondition for talks.

"At least it is movement—and movement in the right direction."

"While it is the first overt move for a face-to-face conversation, we should not be too optimistic because the statement is hedged in extremely obscure language, is subject to translation and interpretation, and maybe even to varying interpretations. But at least it is movement — movement away from dead center.

"We don't know whether this is a genuine overture or a propaganda move to counteract President Johnson's move which had world appeal. Nevertheless, we must assume that it is genuine and serious and explore it and exploit it if possible.

"One thing I have cautioned about is a repetition of the Panmunjom experience in Korea in which we lost more men during the talks than before the talks began.

"If there is to be a cease-fire I hope a cease-fire will be a primary objective — not just a cessation of bombing but a cease-fire in all respects on both sides."

There was very little speculation here on the possible effect of the Hanoi offer on the American presidential race. Gore said "it is too new and it can have any effect at this time."

Israel Has Oranges

GAZA CITY, Egypt, April 3 (AP) — Gaza growers in the Israel-occupied Gaza Strip expect to export two million crates of oranges this season.

Memphis Bands Rated Superior

Seven school bands received superior ratings in the West Tennessee band contest, according to Mr. Jackson, including five from Memphis.

The schools are Richland Junior High School, Douglass Junior High, Christian Brothers High School, Messick High School, and Central High School of Memphis, and Central High School of Bolivar and Germantown High School.

Eighteen bands won "excellent" ratings. The Memphis schools in that category are Science and Spring, Junior High Schools and Woodlawn, Frayser, Hillcrest, Overton and White Station High

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Pitch For Unity Made By King

2,000 Hear Rights Leader Scoff At Injunction, Belittle Violence

Dr. Martin Luther King Jr. last night told more than 2,000 persons at Mason Temple that Monday's mass march must be held to refocus attention on the eight-week-old sanitation workers strike.

"If the police dogs and fire hoses in Alabama couldn't stop us, an injunction in Memphis, Tenn., can't," he told the disappointingly small crowd.

Pleading for unity, Dr. King said: "We have got to stay together and maintain unity. We have to keep the issues where they are supposed to be. The issue is the refusal of Memphis to be honest with its public servants who happen to be garbage men."

Dr. King said the violence that erupted during last Thursday's mass march caused attention to focus on the "broken windows."

"That's what happens when you have a little violence. The press concentrated on the broken windows and not on the issues."

He said Southern Christian Leadership Conference lawyers are going into court this morning to fight "this illegal, unconstitutional injunction."

Dr. King again called for economic boycotts against leading Memphis businesses.

"We don't need bricks and bottles and Molotov cocktails. We're building an economic base and putting pressure where it hurts."

Again, Dr. King urged persons to leave work and school to join Monday's march.

He is expected to speak again tonight during another mass meeting at Mason Temple.

Dr. Ralph Abernathy, one of Dr. King's aides, said it was a tribute to Dr. King's leadership that only a few persons in the March 28 march became violent. He praised Dr. King highly.

He said despite Dr. King's honors he has not yet decided to be president of the United States.

"But he is the man who tells the President what to do."

In New York yesterday a civil rights leader and a labor leader said the Rev. Dr. King had changed the mass march from Friday to Monday so that the demonstration ranks could be swelled by those planning a nationwide "march on Memphis."

The announcement of the massive convergence on Memphis was made by Bayard Rustin, president of the A. Philip Randolph Institute and organizer of the 1964 march on Washington, and Victor Gotbaud, executive director of District Council 37 of the American Federation of State, County and Municipal Employes (the union representing the Memphis strikers).

The two men said more than 6,000 persons are expected to converge on Memphis from throughout the country.

And John De Lury, president of the (Montgomery, Ala.) Sanitation Workers Union, who led a strike there, said members of his union plan a mass movement on Memphis by plane, train, bus and private car to join the march.

The number of strike- and riot-connected incidents continued to decline. The last battalion of the Tennessee National Guard—the local unit—was released from active duty. Others in the 3,900 who served here during the emergency had returned to their homes gradually over the last few days. Guard officials said they could be alerted again in a matter of hours.

The 200 Tennessee Highway Patrol troopers who had been here since Thursday also returned home yesterday.

In incidents yesterday, Gene Harold Allen 14, of 328 Eastview told police five Negro youth jumped from a drainage ditch on Walnut Grove Road just west of East High School at 8:20 a.m. and took his wallet, which contained no money.

In the same general area, B. C. Dowdle, owner of Dowdle Sporting Goods store at 2886 Walnut Grove, reported his store broken into. Three automatic rifles, several shotguns, some knives and a quantity of ammunition were taken.

Fire Chief E. A. Hamilton said the number of fire calls had dropped back to almost normal.

(Additional Story On Page 1)

New Role For Cronkite

SYRACUSE, N.Y., April 3. — (UPI) — Walter Cronkite, managing editor of the CBS evening news, will be the commencement speaker at Syracuse University June 2. It was announced Wednesday. Cronkite, who has worked for CBS since 1950, was a war correspondent for United Press during World War II, chief UP correspondent at the Nuremberg war crimes trials and correspondent from 1946-48 in UP's Moscow bureau.

KNOWN AS HOME — Sgt. John Dean had good old home cooking yesterday, a welcome respite compared to food in the field in Vietnam. His father, Jesse Dean, did the food serving as his brother, Jesse Dean Jr. and mother served the smiles.

—Staff Photo by Surney Sellers

Home Crowds Out Horrors Of War

By LINDLEY RICHERT

Sgt. John Dean had to hold the Purple Heart in his left hand as he showed it to friends gathered yesterday to welcome him home from Vietnam.

"I carried my right arm (blown off at the shoulder by a Viet Cong hand grenade) in the helicopter all the way to the hospital. But after a couple of days infection set in and the seven-cm arm had to be amputated."

The 19-year-old soldier, son of Mr. and Mrs. Jesse A. Dean of 4358 Tutwiler, talks with anticipation of getting a new limb at Walter Reed Army Hospital soon, and plans "to exercise my choice and stay in the Army another 18 years.

yes, I am a career man. I will have been in the service two years this Friday."

Sergeant Dean's narrative reads like fiction created in a super-fertile mind rather than horrible reality.

"I had been in Vietnam about seven months and was a sergeant in the First Air Cavalry Division near Hue. Our company of 120 men was part of the first assault front to move into Hue in the Feb. 12 attempt to take the city.

"Our company and others nearby had been airlifted to the rice fields near the city.

"By pursuing an enemy tank our 120 men were drawn into an ambush. Viet Cong leaped from positions in the rice paddies and left all but 20 of us dead."

Sergeant Dean said he commanded his 10 men to seek the weakest point in the ambush and counterattack. "That is the only way out."

He was hit in the face and hip by rifle fire. Felled, he crawled toward a hole in the paddy.

"I guess that VC saw me crawling because he lobbed a hand grenade at me. That's how I lost my arm. Three buddies in the hole were killed.

"As he approached I played dead. Must have played the part pretty well because the VC just took my rifle."

Remembering his jungle training in Hawaii, he said, he stuffed bandages into the wounds and treated himself for shock by elevating his feet with his helmet.

He said he lay in the trench nearly eight hours before being airlifted to the Da Nang Navy Hospital.

"I thought the wait would kill me. I did a lot of praying."

General William C. Westmoreland presented Sergeant Dean the Purple Heart at Tripler Army Hospital in Hawaii.

Valor apparently is inherently in the Dean family. M. Sgt. Jesse A. Dean (USA, ret.) holds five Purple Hearts, a Silver Star, Bronze Star and 38 other decorations for combat in World War II and in Korea.

Jesse Dean Jr. holds an honorable discharge from the United States Marine Corps.

Fellow members of Thrifthaven Baptist Church who have sons in Vietnam last night prepared the welcome home dinner for Sergeant Dean and his family.

"How is morale among the GIs? Good when the choppers could get in with mail; good when the infantry got its one hot meal a month; good when the so-called 'cease fires' were over."

MOTEL CONTRACT IS LET

Clark & Zelner Will Build Civic Center Unit

Clark & Zelner, Inc., contractors, is the low bidder on the construction contract for the 265-room Albert Pick Motel in the block bounded by Second, Winchester, Market and Third in the Civic Center.

William B. Clark said his firm bid slightly more than 1.9 million dollars on the construction contract for the 2.5-million-dollar facility. He said officials of his firm will be in Houston, Texas, today to sign final agreements with the Wayne Duddlesten interests, developers of the motel.

Construction, expected to begin within 30 days, will take 14 months.

The Houston firm paid the Memphis Housing Authority 256,228 for the 192,083 square-foot tract or $1.26 per square foot.

The motel plan calls for 11 floors above ground, including parking garage, a restaurant, balance of the parking and 11 floors of motel rooms. The checkout desk, lounge and several recreation and meeting rooms are located on the ground floor. An underlying rooms. An outside swimming pool also is planned.

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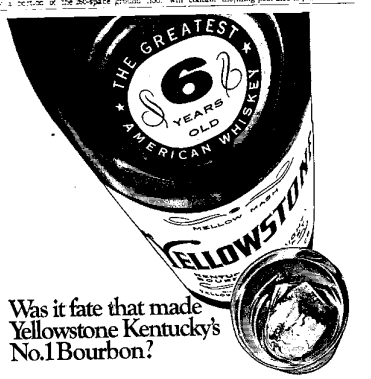

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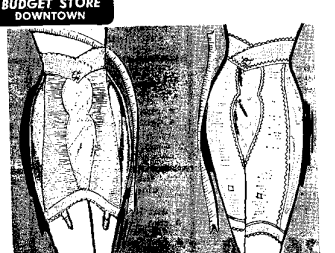

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[illegible] years ago [illegible] tradition more [illegible] than robins [illegible] sparrows. Japa- [illegible] as forsythia and bikini [illegible]

[illegible] "Spring Has [illegible] an effective frag- [illegible] if I never saw [illegible]

[illegible] winter has went.
[illegible] poet said:
[illegible] have sang, the grass has [illegible]
[illegible] showed on I and you.
[illegible] have ran with melting [illegible]
[illegible] River done overflow;
[illegible] few, as you have saw,
[illegible] has came to Arkansas.

[illegible] I have undertaken the holy [illegible] of imparting a touch of civili- [illegible] upon shiny-suited boys and girls [illegible] advertising profession. I make [illegible] classic available to them, and [illegible] it highly—from this they [illegible] poor into syntactical strato- [illegible] and the petty excursions al- [illegible] achieved with such skim-milk [illegible] as "like a cigaret should" [illegible] well it like it is."

[illegible] they do not get enough inspiration [illegible] Blanchard Tual's offering, they [illegible] not give up hope; they can [illegible] borrow an idea from the coed [illegible] reported.

[illegible] come to this here university to be [illegible] with, but ain't been."

• • •

[illegible]ES TO RAISE CHILDREN BY—or 'HELP'

[illegible] to much love and not too little, [illegible] too much spending money, or [illegible] you're in a pickle;
[illegible] no them often and see they be- [illegible]
[illegible] do, friend, you'll hear them [illegible]
[illegible] them alone, and do not share, [illegible] they'll lament, "Mom does not [illegible]
[illegible] either too strict or lenient, it [illegible] seems.
[illegible] never able to come in on beams. [illegible] can do is hope for the best, [illegible] know the Good Lord will handle [illegible] rest.

—Maure Lee Talley

[illegible] should excuse the expression, [illegible] Lee, but has anybody consid- [illegible] restoration of the knout, cat-o'- [illegible] tails, or just plain old peachtree

• • •

[illegible]bert Liebman defines a beatnik [illegible] who has flaked out on the job, [illegible]pt the coffee break.

• • •

[illegible]H THE COMMERCIAL, WHICH THE MOVIE?

[illegible] running,
[illegible] strangled,
[illegible] fought riding into a kitchen
[illegible] transforming it into a hospital [illegible]room
[illegible] antiseptic smell.

• • •

[illegible]FATUATION WITH TH[illegible]
[illegible]WORDS DEPARTMEN[illegible]
[illegible] to indicate the wi[illegible]
[illegible]een white and Negro [illegible]
[illegible]me quite popular with [illegible] commentators, radio [illegible]
[illegible]nd of course, the soci[illegible]

• • •

[illegible]ne Kinney, Curt Pasho[illegible]
[illegible] Jefferson of National [illegible]
[illegible]e are circulating a [illegible]
[illegible] showing its way in th[illegible]
[illegible]ggestion:
[illegible] you're not making waves, you're [illegible]ling still."

• • •

HE MADE THE PLAN

[illegible]k a piece of cloth one day
[illegible]hioned it and planned
[illegible]iden cloth, a royal robe
[illegible]hioned with my hand.
[illegible]ook the robe that I had planned.
[illegible] not for you," He said.
[illegible]ake a new one just for you.
[illegible]ove from the Master's thread.
[illegible]anded me a robe of black
[illegible] dark" I said—not bright
[illegible], My child," He whispered
[illegible]asemane was night
[illegible] drops of blood, the sweat, the tears
[illegible] the warp—the loom
[illegible] winter's cold and dark
[illegible]shioned Easter's bloom
[illegible]k the robe He planned for me.
[illegible]s made with nail scarred hands
[illegible] wear the Master's Robe," I said
[illegible]use He made the plan.

—Evelyn Gunter

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All Contenders Gain In Wisconsin, But 'Crossover Vote' Is Confusing

By CHARLES NICODEMUS
The Commercial Appeal Crosson Service Chief Service

NEWS ANALYSIS

The Dairy State primary proved both that Lyndon Johnson is far from dead, politically, and that Senator Eugene McCarthy — a notenitty four weeks ago — is now a serious contender for the presidency.

Equally important, it disclosed that Richard M. Nixon, piling up 80 per cent of the GOP vote, has the momentum that should be virtually unstoppable — no matter what noncandidates Nelson Rockefeller of New York and Ronald Reagan of California eventually decide to do.

President Johnson, on the ballot but not in the running, polled 27 per cent of the Democratic vote, despite his dramatic withdrawal from the race Sunday night.

For Democratic professionals around the country, eager for a hint on whether the public will take the President at his word and count him out, the portent seemed clear:

If the Vietnam War has taken a turn toward peace or a turn for the better by late August, Johnson must be reckoned with when the ballot-ing starts in Chicago's International Amphitheater.

For Eugene McCarthy — given a chance for 15 per cent of the vote by some experts in early March — his total of 57 per cent was sweet indeed.

But there was the fact that the President's withdrawal, plus Wisconsin's open primary law — permitting Republicans to vote in the Democratic primary — had muddied the question of just how significant the victory was for McCarthy.

On the one hand, McCarthy alone out-polled Nixon.

Yet McCarthy said the President's dropout, robbing him of a clear-cut confrontation with hard-running Chief Executive, had "cost me about 10 to 15 per cent."

But Senator Robert Kennedy (D-N. Y.), now McCarthy's chief opponent, not surprisingly figured it differently.

He said he had "no doubt" that the presidential withdrawal "helped Senator McCarthy substantially — giving him votes he would not have otherwise received."

Equally confusing was the question of how many normally Republican voters took Democratic ballots, and how much they helped McCarthy.

Wisconsin is split about 50-50 between Republican and Democratic registered voters. Yet Republicans polled only 38 per cent of the total vote.

Allowing for the fact that the McCarthy-Johnson contest doubtless brought out a greater percentage of the total Democratic vote, the situation would still seem to indicate that McCarthy benefited handsomely from GOP charity.

But even if there were as few as 100,000 crossovers this time, McCarthy's showing among Democrats alone would drop below 55 per cent and the President's would edge up over 40 — far from the Dumpling victory of 61 per cent or more, for which McCarthy's avid supporters had been hoping.

Proof that it was McCarthy and not Mr. Johnson who benefited from the crossover could be seen in such normally Republican strongholds as Brown County (Green Bay) and Winnebago County (Oshkosh).

In Brown County, with incomplete returns, there were one-third more Democratic than Republican votes cast and McCarthy was ahead of Johnson by a 3-1 margin.

Senator McCarthy
On Wisconsin
—AP Wirephoto

In Winnebago, McCarthy's victory ratio was the same, and the preponderance of Democratic votes cast was only slightly less.

On Monday, officials of both parties had predicted that the crossover voting would be minimal, since the President's withdrawal seemingly lessened the incentive for Republicans to switch parties to lodge a protest against Johnson.

The substantial crossovers therefore left the Nixon camp wondering whether there was a message in the phenomenon — that perhaps McCarthy's antiwar position had an appeal to significant numbers of Republican voters.

The next important stop in the primary parade comes May 7, in Indiana.

With Kennedy strongly favored in Indiana May 7 and in California June 4, and rated a 50-50 chance or better in both Nebraska May 14 and Oregon May 28, party professionals are wagering that Wisconsin may prove to be McCarthy's high water mark.

But McCarthy and his "children's crusade"—with its busloads of college students and its "flower power," its makeshift speaking schedules [illegible] campaign," he declared. "I as[illegible] sure they will continue to b[illegible]

[illegible] The experts have been con[illegible] are [illegible] wrong in judging my wrong."

MANISCHEWITZ WINE SALES AT RECORD HIGH IN HONG KONG

HONG KONG—Sales of Manischewitz Wine, for many years a leading national brand in the United States, are running 20% ahead of last year in Hong Kong, according to Jardine, Matheson & Co., Ltd., Hong Kong distributors of Manischewitz.

A spokesman for distributing company said that many local residents find Manischewitz specially sweetened Concord and Blackberry wines "delicious". And of course the sales increase was helped along by the growing number of American tourists who were happy to find their favorite wine in Hong Kong.

"Hong Kong is full of delightful surprises for tourists", he said. "But it amuses us to see how pleased and surprised tourists are to find Manischewitz wines here. After all, this is a cosmopolitan city. And a very hospitable one. We like to make our guests feel at home."

NOW AT YOUR LOCAL FINE WINE & LIQUOR STORE

Man-O-Manischewitz, What a Wine!

Specially sweetened Concord, bursting with the full, natural, joyful flavor of Concord grapes.

Specially sweetened Blackberry, made from the imported juice of choice Blackberries from Holland.

Monarch Wine Company, New York, N. Y.

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AMERICA'S LARGEST CLOTHIER

Color-accent Shirt! Sunny pastels in Permanent Press Dacron® polyester Tricot. $8.00. The perfect white shirt — Permanent Press Dacron®/Cotton batiste. $8.95. Distinctive neckwear. Lustrous, easy-draping fabric. $2.50

Foam-light Hats of Imported Straw! Crisp canotiers, fine Milan-types, breezy Panamas. Center-crease, pinch-front or telescope. $4.98 and $6.98

Undercore your holiday outfit with shoes crafted for style, walking ease, extra long wear. Leather-lined premium Calfskin. Long-wing style. $21.95. The "Disco-Tie" 4-eyelet blucher. $13.95

Never before such flattering color pattern shape! Bond's Holiday Collection of magnificent Tropicals created the American Way with Wool Blends® $69.50 to $80 with 2 trousers

Never before so much color! (Remember "any color as long as it's blue"... ?) No such things as "just blue" at Bond's.) Enjoy goldtones, silvertones, heathertones, twistones, lustretones!

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Never before so much pattern! (Forget good old reliable "dark serge"!) Enjoy Bond's glen plaids, zingy checks, multi-tone textures, lustre weaves!

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Never before so much style individuality. (No more regulation "office uniform.") See the more defined shape, smarter new lapels and deeper side vents, shoulders natural or squared.

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Never before such tremendous variety at Bond's—all with three important common denominators: (1) Dacron® polyester and wool worsted, expertly woven in the United States, (2) superb hand-detailed needlework, (3) and that important second pair of trousers.

All alterations without charge

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2025 RELEASE UNDER E.O. 14176

Party Leaders Back Ellington As Favorite Son

Two Shelby County Democratic leaders yesterday reported "a tremendous response" to the proposal that Gov. Buford Ellington go to the party's national convention as Tennessee's favorite son nominee.

There is reason to believe that support for Governor Ellington will spread to neighboring states, said John Ford Canale and James Irwin.

The governor meets April 15 with other Democratic governors in St. Louis to discuss the presidential campaign, and there are reports Mr. Ellington worked behind the scenes to arrange that meeting. It was called by Iowa Gov. Harold Hughes, chairman of the National Democratic Governors Conference.

Mississippi Gov. John Bell Williams said Tuesday night Governor Ellington was one of several candidates acceptable to him for the nomination.

Lewis Talisaferro, chairman of the county executive committee, said a regularly scheduled meeting of the committee will probably be held next week with the Ellington candidacy on the agenda.

Mr. Canale is vice chairman of the executive committee and Mr. Irwin is former county chairman of the party.

Their efforts were seen as a move to combat expected efforts by forces of either Senator Robert F. Kennedy (N.Y.) or Eugene McCarthy (Minn.) to gain control of the June 28 state convention in Nashville.

Both said as much. "At a time when peace overtures are being made, we do not feel that our party should centralize its support behind critics of our Vietnam policy," Mr. Irwin said.

Mr. Canale mentioned the possibility of "a move afoot perhaps to split the delegates in favor of candidates that favor the extreme dove position in Vietnam."

In Nashville, a stop-Ellington movement has already begun among the newly organized Concerned Democrats of Tennessee, an anti-Vietnam War group.

Tuesday night, Nashville members of the group met at Vanderbilt University and were told by State Chairman Roger Cowan of Greeneville that he opposed any favorite son candidate from Tennessee.

"But if we have to have a favorite son," asked Mr. Cowan, a professor and writer, "why not make it the man who truly is your favorite son, Senator Albert Gore?"

Mr. Cowan made it clear his group wants to torpedo efforts to keep Governor Ellington from becoming the state's first-ballot choice at the convention.

Mr. Canale said the Ellington drive was launched almost before the echoes of President Johnson's Sunday night speech had ended.

"We embarked on a campaign of contacting numerous businessmen, professional men and labor people, housewives and young people and asking them to indicate their support for Governor Ellington to the state Democratic Executive Committee.

"These requests have met with tremendous response from the various people we have contacted. We feel that it is certainly possible we will pick up support from other states."

Mr. Canale also said he felt it was important to the local party "that we make a move toward unity" and said Governor Ellington is the person most able to bring about that unity. He said Secretary of State Joe Carr reported a heavy, favorable response to the plan.

"We feel it is vital to the future of our party and country that the Democratic delegates not allow the President's critics to grasp the leadership of our party due to any inaction on our part," said Mr. Irwin.

Both men urged that interested persons write Mr. Carr now for the United Auto Workers Nashville area, of local officers, UAW international representatives B. C. Eason and V. Cook and E. W. Neal Cook. Governor Ellington knows of their support, Mr. Carr said, as a state party treasurer.

A telegram received by The Commercial Appeal yesterday listed names of more than 100 persons who have asked the governor endorsing him as a favorite son candidate.

Among them were M. R. Holliday, president of Teamsters Local 984; Mr. and Mrs. W. Jeter Eason, Mrs. Kutcher Threefoot, Robert Z. T. Anthony, Pat Heffernan, John M. Heiskell, Margaret Wilkinson, and Paul Barrett of Millington, Shelby County political leader and former County Court squire.

Also on the list were Guy Bates, Shelby County register; W. Porter Grace, Walter A. Barrett, Carl T. Moore, Tennessee area director of the United Auto Workers; Thomas F. O'Brien, Everett R. Murphy, president of Local 307, of the Office Employes International Union.

Others are John Kizer, president of CAW Local 1004; L. T. Freeman of Local 903, Edwin E. Barnett of Local 884 and F. P. Grubbs of Local 1058.

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ENTIRE STOCK
Men's Spring & Summer Suits, Sportcoats
REG. 52.50 TO 135.00
15% off
For 3 days only these nationally known brands will be reduced for your selection. Sizes 36 to 50 regular, 38 to 50 long.

MEN'S FURNISHINGS

5.00 Men's Short Sleeve Dress Shirts, permanent press, sizes 14½-17...3.99
3.50 Handkerchiefs, 13, white cotton 2.75
4.00 Ties, all silk 1.89

MEN'S SHOES

SPECIAL GROUP FREEMAN SHOES
VALUES TO 22.00 15.00
VALUES TO 26.00 18.00

LE BARON SHOP

5.00-7.00 Dress Shirts, long sleeve, button-down collars, sizes 14-17 ½ price
39.95 Young Men's Spring and Summer Suits, blended fabrics 19.90

BOYS' WEAR

Spring and Summer Sport Coats, sizes 8-20....½ price
3.00 Cotton Pajamas, permanent press, sizes 8-20 ....1.99
3.50 Boys' Shirts, broken sizes, assorted colors 99c

CHILDREN'S SHOP

2.00 Name Brand Sleep and Play Suits, birth to 18 pounds 1.99
2 for 2.25 Cotton Receiving Blankets ....2 for 1.89
10.00-16.00 Nylon Crib Comforts...5.99
40.00 Crib, standard size, two toe release, teething rails, white only 27.99
Crib Mattress, vinyl wet proof cover, standard size, 5" thick 10.99
8.00-14.00 Girls' Dresses, spring styles, sizes 3-6x, 7-14 ....½ off
6.00-8.00 Pullover Sweaters, long sleeve, sizes 7 to 14 ....½ off
12.00-16.00 Pre-Teen Dresses, sizes 6-14, spring and Easter styles....7.99
1.25-1.50 Fish Net Hose, white and twine stretch sizes 8-9½, 9½-11 ....89c
6.00-9.00 Girls' Skirts, sizes 7-14, only 30 left 2.99
2.50-3.50 Wool Plaid Scarves, Hats and Toboggans, 50 for your selection..50c
10.00-12.00 Pre-Teen Dresses, sizes 6-14, only 20 ....4.99

LINENS

FAMOUS MARTEX Bath Towels
½ price
Bath Towels, Reg. 3.50 ....1.75
Hand Towels, Reg. 2.00 ....1.00
Wash Cloths, Reg. 80c 40c
Select pink, gold, blue screen prints on white background.
16.00-20.00 Comforters, polyester filled, standard size 10.99
8.00 Bed Pillows, crushed goose feathers 5.99

SILVER

Silverplated Bread Tray 3.95
Silverplated Hostess Serving Set, 4-pc. 4.95
'Gaiety' Silverplated Well 'n Tree Platter 9.95
'Gaiety' Silverplated Meat Platter...8.95

CHINA

BRIDAL WHITE CHINA 16-Pc. STARTER SET
REG. 23.95
12.95
All Open Stock....½ price
English Bone China Teacup and Saucer ....each 1.00
Assorted China and Glassware ....20-50% off

LAMPS, GIFTS, MIRRORS

3.50-25.00 Assorted Gift Items 1.75-12.50
6.00-12.00 Crystal Ash Trays...3.00-6.00
1.00-2.00 Assorted Candles 50c-1.00
23.00-25.00 Chain Lights....12.00-16.00

NOTIONS

2.00 Dress Shields ....2 for 3.38
3.00 Open Front Under Shield 2 for 5.00
Wooden Hangers, skirt or pants, set of 2 ....1.19
3.50 Pinking Shears, 8", self adjusting 2.99

STATIONERY

1.25 Boxed Notes 63c
1.25 Stationery 89c
65c Envelopes 50c
1.50-2.00 Boxed Greeting Cards....88c

HANDBAGS

15.00-60.00 Leather Handbags, smooth or saffian finish ....¼-⅓ off

Luggage Sale
½ PRICE
• Pullmans • Overnights
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10.00	4.99
12.00	5.99
13.33	6.67
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NECKWEAR

1.00 Men's Handkerchiefs, all white pure Irish linen ....69c 3 for 2.00
1.00 Ladies' Handkerchiefs, linens, sheers ....69c 3 for 2.00
Printed Scarves, oblong or square in chiffon or crepe 1.19
6.00 Ladies Umbrellas, self cased with imported handles 3.99

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• Assorted Colognes
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TWO-PIECE COSTUME SUIT
REG. 25.00
16.00
Solid dress with a fully lined printed coat. Moss green. Sizes 8-16.

LINGERIE
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SPECIAL GROUP OF WOMEN'S
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WERE 16.00 - 22.00
Smart styling in this group taken from our regular stock. Good size range. 9.90

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Many beautiful spring styles for your selection in sizes 5 to 13.
JUNIOR SIZE DRESSES
WERE 23.00 TO 35.00 ⅓ off
Rayon linens, 100% dacrons and acrylic blends in sizes 5 to 13.

SPORTSWEAR

ASSORTED SPORTSWEAR
REG. 14.00-40.00
2.99-12.99
Skirts, sweaters, blouses and shifts. Many beautiful styles.
10.00-12.00 Cardigan Sweaters, sizes 34-40 ....5.99
10.00 Skirts, Dacron polyester and cotton 5.99
Summer Pant Dresses
REG. 15.00 9.99
Fashion news for spring—the pant dress in sleeveless cool colors, sizes 8 to 16. 100% cotton in a variety of prints.

SEPARATES BAZAAR

7.00-10.00 Print Suit Blouses, sizes 30-36 ....4.00

LINGERIE

4.00-17.00 Slips and Half Slips, broken sizes ....½ price
6.00-9.00 Warm Wear Sleepwear, gowns, pajamas....1.99
6.00-9.00 Cotton Sleepwear, sleepcoat, gown, shift 2.99-5.99

FOUNDATIONS

3.00-5.00 Famous Name Bras, assorted cotton and nylon lace styles....1.99
6.00-12.00 Assorted Famous Name Panty girdles, sizes S, M, L 3.99

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Panty Hose 1.88
4.00 Folding Slippers, broken sizes 1.77
1.00 Gerbertex ....3 for 2.25
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MISSES', HALF SIZE
Spring Dresses
WERE 14.00 5.00
Dacron polyester and cotton styled in stripes, checks and solid colors. Misses' sizes 10-20, half sizes 14½-20½.

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3 DAY SALE
Mink Stoles
259.00
Natural Ranch, Pastel and Pearl.
359.00
Fully let-out. Natural Autumn Haze* only.
*EMBA
For products labeled to show country of origin of imported furs

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WOMEN'S, MISSES' BETTER COATS, SUITS, DRESSES
¼ to ⅓ off
Spring suits, coats and dresses reduced for clearance. Not every size and color in each style.

MILLINERY

ASSORTED SPRING HATS
⅓ to ½ off
Broken colors and styles but a nice selection.

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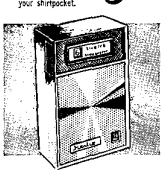

FAMOUS 12 TRANSISTOR
PORTABLE RADIO
Shirtpocket size with long range reception. Complete with battery, earphone and carrying case.
5.88

MOTOROLA FM/AM PORTABLE RADIO
Personal size, 2 antennas, earphone and battery included. Dependable Motorola quality built into transistor radio.
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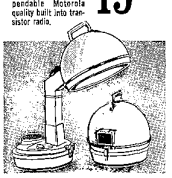

SCHICK PROFESSIONAL
HAIR DRYERS
Hat box style with large bonnet and height adjustments. Folds to a compact size for easy storage.
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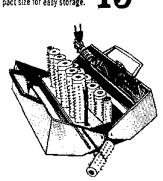

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Easy to use. Just roll your locks on heat-retaining rollers, few minutes later you have beautiful curls.
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A. Square All Purpose Cake Pan
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D. Heavy Duty Seamless Cookie Pan
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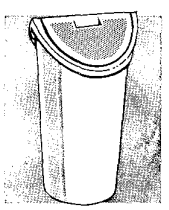

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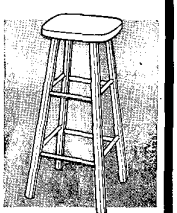

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2 FOR $5
Just the stool for your kitchen, den or playroom. Unfinished wood to be finished in the color or stain of your choice. Rugged and sturdy. 30" high, 12" x 12" deep.

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Ideal for bed tray, buffet lunches, etc. Stainproof. Compact fold for storage.
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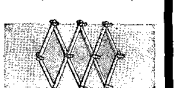

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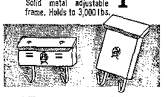

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Size for every job.

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Works like putty.

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Cleaning & painting.

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12 oz. Cleaner and wax.

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17.00-25.00 Assortment of Robes . . . 7.99

Highway 51 South
5% TO 55%

SUBJECT: BUSINESS — Leonard J. Small (right), director of Project Outreach, yesterday talked with hosted from left: Lee Vicky Powell, Mr. and Mrs. Aubrey Blayde and Mrs. Lillie Sease (standing) after lecturing at LeMoyne College on business management and operation. —Staff Photo

Gambling Talk Spices Debate

House Adopts Ethics Code, Hears Charge That Ring Operates On 'Hill'

WASHINGTON, April 3. — (UPI) — The House adopted a code of ethics Wednesday after debate spiced by revelation that a gambling ring operates on Capitol Hill with daily payoffs in the thousands of dollars.

A 404 to 1 roll call vote approved the code. With only Representative Peter Frelinghuysen (R-N.J.) objecting to the measure's disclosure provision, arguing it was unneeded and unclear, The Senate approved a code of ethics on March 22.

Representative John Kyl (R-Iowa) said a quiet investigation over the past year shows "a very large number" of congressional employes involved in "illegal, well-organized" activity including the numbers racket, sports pools and similar betting ventures.

"I have been closely involved with the investigation," Kyl told the House. "I am personally satisfied that no member of the House or any of its officials are involved."

But he said baseball and football cards and numbers chances can be bought "in every building on this campus" — a term broad enough to cover not only House and Senate and their office buildings but also the Supreme Court and the Library of Congress across the plaza from the Capitol.

The legislation would create a permanent ethics committee and subject members to their first real code. Kyl proposed that the new committee take over as one of its duties the chore of stamping out the gambling ring.

The new code enjoins officials and employes of the House to conduct themselves at all times "in a manner which shall reflect creditably on the House."

Other provisions include a limited annual disclosure of outside assets and income, a ban on receipt of gifts from persons interested in legislation and a prohibition on diversions of campaign funds to personal use.

Amendments to render full financial disclosure and ban testimonial fund-raising dinners outright were shouted down.

Business Hopefuls Learn Profit Makes The Game Go

By DOROTHY REITH

"The name of the game is profits," Leonard J. Small, director of Project Outreach, told 17 Negro businessmen and potential businessmen at LeMoyne College last night.

Mr. Small's comment came during the first of 12 weekly lectures on business management and operation which will be conducted at the college under the sponsorship of National Business League. Next week's lecture will be at 7 p.m. Wednesday.

He pointed up the need for a no-nonsense approach in business. "You've got to learn to forget sentimentality in business and learn that this country is run on profit. If a man can pay for something, except the necessities of life, of course, then he doesn't need it.

"Know what you want to do. Know what it will take to do it and what your chances of success are before going into a business."

During the lecture series, Mr. Small said, businessmen who have been successful will talk to the students. In addition, small groups of businessmen attending the lectures will discuss their individual problems and share methods they have developed for solving them.

A poll of the 17 persons at last night's session showed the students range from sundry and grocery store owners to an inventor who is working out final arrangements for marketing his product — a plastic, disposable Holy Communion set.

Mr. and Mrs. Aubrey Blayde, who operates a grocery at Woodstock and are working to get a Small Business Administration loan for a supermarket, were in the class.

"We came because we wanted to know more about how to handle credit," Mr. Blayde said. "And how to be better businessmen," said Mrs. Blayde.

Mrs. Lillie Sease of 1245 Wilona, who owns and operates a beauty shop and sundry store, said she was attending the lecture series, "Because I want to know better how to operate my businesses. I've just had the sundry store since January."

"I came in order to learn more about how to seek financial help in setting up a warehouse," said Lee Vicky Powell of 700 Marianna, a mathematics teacher at Ford Road School and inventor of the communion set.

Auto Tag Grace Ends Tomorrow

Two more days remain for motor vehicle owners to buy 1968 state licenses before being subject to fines. The deadline is 5 p.m. tomorrow when the county court clerk's main and branch offices close for the weekend.

The original deadline set for last Monday was extended four days because of the heavy snowfall and last Thursday's riot. Licenses are on sale at the clerk's main office in the County Office Building at 157 Poplar and the branches in the sheriff's substation on Hemcrest Road and the Memphis Bank and Trust Co. at Whitehaven. Sales of licenses have ended at the Merchants Building at the Fairgrounds.

Clerk Robert Gray said the remainder of mail order licenses were to be mailed out by last midnight and the fleet licenses are ready for the purchasers to pick up at his main office.

CONSTIPATED?
Demand best relief:
Nujol
EXTRA HEAVY MINERAL OIL
PANTAZE DRUG STORES

Coin Collection Gets Green Light

WASHINGTON, April 3. — (UPI) — The Senate Wednesday approved a 5-million-dollar tax break for heirs of a drug company fortune which would also permit the Smithsonian Institution to add a unique coin and stamp collection.

Passed by voice vote and sent to the House was a relief bill sponsored by Indiana Democrats Senators Vance Hartke and Birch Bayh.

Involved was the multi-million-dollar estate of Josiah K. Lilly, founder of the Lilly Pharmaceutical firm of Indianapolis.

When Lilly died in 1966, he left in his estate a collection of 4,125 gold coins. Their value would have been subject to federal estate tax.

But the Smithsonian indicated it was interested in getting the collection, a move institution officials claimed would make their numismatic section second to none.

Under the bill, the coin collection would go to the Smithsonian without charge. The measure, however, would permit the value of the coins to be credited against federal taxes on the Lilly estate. Smithsonian contends the move would benefit the government despite the resulting revenue loss.

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The Hat Rack, Downtown street Level, also East, South

Sacony's unwrinkables in Ciella arnel jersey. For all the afternoon doing of your Spring-time . . . pretty little dresses of Ciella arnel jersey. Newly, narrowly begun with the all-important shape. Belted low. Show your stripes in brown/black or red/navy, sizes 8-18. Or cash in on checks teamed with stripes in black and brown only. Sizes 8-18. Or choose the wild look in a jungle print of brown/black/white or green/navy/white, sizes 8-18. All three styles designed by Sacony. Each $26.

Dresses, Downtown Second Level, also East, South

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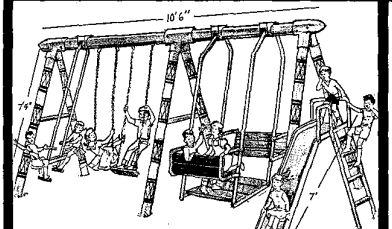

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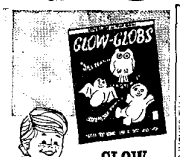

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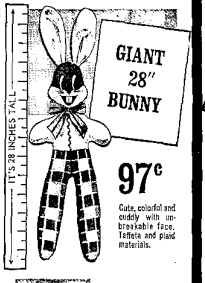

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Easy, fast shaves, stainless steel bands.

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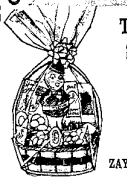

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THE COMMERCIAL APPEAL

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Hanoi's Dubious Terms

PRESIDENT JOHNSON'S dramatic peace offer to North Vietnam has drawn an answer within three days — a response stating "readiness" to talk to the United States. And within less than a day Johnson has agreed to an American meeting with North Vietnam's representatives. The President will hurry to Hawaii tonight to make preparations.

Again, as he did in his Sunday night speech, President Johnson is calling all bluffs.

The aura of optimism, however, must be restrained.

Read the entire Hanoi statement and the optimism shrinks. President Ho Chi Minh has said that talks are possible. In the face of Mr. Johnson's cutback in bombing of North Vietnam, and challenge to Ho to talk about anything anywhere, Hanoi had to indicate some willingness.

But keep the Hanoi response in context.

The bulk of the North Vietnamese statement bristled with descriptions of the United States as barbaric, aggressive, cruel, perfidious, imperialistic, neo-colonialistic, while the Viet Cong were the "valiant" defenders of all Vietnam.

"US defeat is obvious," said Hanoi.

The demand for complete withdrawal of all American and allied troops from South Vietnam was repeated.

Johnson's order for restriction and limitation of the bombing of North Vietnam to the supply areas feeding into South Vietnam was dismissed as "shrewd talk" intended only to placate public opinion.

The President, said Hanoi, has "not correctly and fully responded" to North Vietnam demands.

"However. . . ."

With that word, Ho introduced the sentence which is being interpreted as a major break in Hanoi intransigence.

"However, on its part, the DRV (Democratic Republic of Vietnam, or North Vietnam) government declares its readiness to send its representatives to make contact with US representatives to decide with the US side the unconditional cessation of bombing and all other war acts by the United States against the DRV so that talks could be begun."

Unravel that language and what you have is a thin and fragile thread on which to hang any optimism.

Hanoi is willing to discuss with the United States an unconditional and total cessation of bombing of North Vietnam. By including "all other acts of war," presumably Ho means the defense of South Vietnam must come to a halt, since he considers all Vietnam as his.

If America agrees to that step (no mention of any de-escalation on the part of North Vietnam is made), Hanoi then will talk about peace.

DIPLOMATS and decoders of such international gobbledegook may discern a glimmer of hope in the willingness of Hanoi to talk, even with impossible qualifications.

But Hanoi has made less than a meaningful gesture, and America certainly cannot accept Hanoi's terms. President Johnson has made a counter-offer.

Check to Hanoi again.

March Control Is Essential

MEMPHIS is confronted by the threat of massive civil disobedience. Martin Luther King and followers have put off their planned midtown march until Monday in the hope of bringing in outsiders, none of them involved in the core issue which is the sanitation strike against the City of Memphis, a labor rather than a racial matter.

City strategy has been to seek a federal court restraining order against the march. This was granted temporarily by Judge Bailey Brown, with the understanding that he or Federal Judge Robert McRae could alter or reverse the order.

A possible alteration would be to provide federal marshals to help in controlling such a march. The point is not to help King prove he can lead a "nonviolent" march, but to protect Memphis against a repeat of last week's Beale Street destruction.

March leaders indicate they will ignore any court injunction against a King demonstration. That could only invite disturbance and confrontation with law enforcement officers.

The burden should be placed by federal court upon federal law enforcement to control the marchers and to protect the public. Such control is essential.

Winning And Losing At Nashville

TENNESSEE'S legislators have produced protection for the little man who borrows from small loan shops.

The General Assembly in its final hours set up a constitutional convention which can produce major changes in assessment of real estate and buildings for taxation, with protections against annual changes in the formula at the hands of the legislature, county courts or city councils. The convention is forbidden to establish a state income tax, which apparently also rules out city taxation by means of pay roll taxes, service fees or similar methods of reaching the suburban dweller who works in the city.

The same convention call, with little public discussion, allows establishment of a judicial system to replace the patchwork establishment of courts for local purposes.

The convention also may consider lowering the voting age to 18.

But the eventual action depends on approval by the people in statewide referendum, as well as programs of men elected as delegates to the convention, and on what the convention agrees upon in 1971.

The legislators also agreed on allowing counties and cities to hold referendums on adding a half-cent to the local sales tax. Mayors and county court chairmen are strongly in favor but the people in each locality have still to speak on whether the one-cent local sales levy should be increased. The state now collects three per cent.

There is a realistic change in interest laws, expected to end the flight of investment capital from the state, and encourage a return to financing of residences, and a surge of jobs in the home-building industries.

Riot suppression, a topic near the top of the list throughout the session, was rushed into law by the Memphis violence of March 28.

Limitations on cancellation of automobile insurance were adopted.

The Democrats took back control of 37 county election commissions, given to Republicans in 1965.

Launching of the Tennessee version of Medicaid, a program with very high costs, was authorized.

But the lawmakers took the attitude that reform of county courts, to allow city residents as much voting strength as other residents of a county can wait for 1972, or for federal court directives.

Time after time efforts toward change were thrown back by the legislators. They retained the death sentence in Tennessee. They left possession of any liquor in a dry county against the law. They left school boards dependent upon county court and city council appropriations, in the face of an effort to allow appeals to referendums in which the people might have approved higher budgets. They left the "fair trade" price control law of 1937 on the books. They left the use of annual stickers on state automobile license plates. They left unchanged the congressional districts, an invitation for federal judges to make alterations. They left abortion laws unchanged.

This was the first use of the annual session method. On the whole it produced more than seemed likely during early weeks of trimming around, perhaps more than could be expected with each member up for renomination in August and with the presidential election approaching. Still, the amount of decisions left for next January will be an important consideration for the public in marking up the score sheets as to which legislators deserve approval or rejection in this summer's primaries.

Wisconsin Votes

WISCONSIN is where the presidential primary idea was born. It is also the state that has provided the greatest number of innovations in the primary procedure, among them the possibility of cross-overs by members of one party into the primary vote of another and this year a negative vote.

In addition, Wisconsin has always been the state of important mavericks. It has had at times a strong Progressive Party led by the never-ending list of La Follettes and in the industrial southeast corner that includes Milwaukee it even had a substantial Socialist Party.

It is a state that could elect a La Follette to the United States Senate in one election and Joe McCarthy to replace him in the next.

Given this background, it is difficult enough to assess the outcome of a presidential primary there. But when to this is added the fact that the incumbent President announces less than 36 hours before the date on which he is not a candidate for re-election, anybody's guess as to what the vote means can be good.

About the only really safe observation is that both Richard Nixon and Senator Eugene McCarthy received sufficiently large votes to support their hopes until they engage more formidable opponents and that both picked up a parcel of delegates which assures them of a nominating speech at their respective national party conventions if they still want the nomination in August.

We're Not Counting Yet

A Time For Watchful Waiting By Humphrey

By WILLIAM J. EATON

The Commercial Appeal-Chicago Daily News Service

WASHINGTON — Vice President Hubert H. Humphrey will be waiting and watching the Kennedy-McCarthy battles awhile before deciding whether to make a run for the Democratic presidential nomination.

It's too late to enter state primaries and Humphrey would be bucking long odds to try to beat Senator Robert F. Kennedy (D-N.Y.) in a head-to-head clash for convention delegates in nonprimary states.

But the Vice President does have political strength—especially with organized labor, where Kennedy is relatively weak — and his office has and will continue to give him wide national exposure.

If Mr. Johnson's decision to pull out of the race generates widespread sympathy, Humphrey could benefit and Kennedy might lose some favor along with the other anti-Johnson contender, Senator Eugene McCarthy (D-Minn.).

FORMER VICE President Richard M. Nixon believes Humphrey may have a chance to get the Democratic nomination — or so Nixon said — and so do Democratic Senators Walter F. Mondale (Minn.) and Henry M. Jackson (Wash.) a former national chairman of the party.

Humphrey was in Mexico City, where he went to sign a treaty to keep nuclear weapons out of Latin America, when the President dropped the political bombshell Sunday night.

"This has been an particular secret to me," Humphrey said. "I was aware of his decision . . . this of course has been a sad month for me. But I've been proud to serve alongside the President. I consider it one of the real privileges of my life."

The ever-loyal Minnesotan said Mr. Johnson's presidency would be hailed by historians and the general

Hubert Humphrey

public for his "very singular achievements." But he refused to elaborate on his own political plans.

A LATE AS Friday, Humphrey was talking as if he hoped for and anticipated a Johnson-Humphrey ticket in November.

"President Lyndon Johnson is the man who deserves your commitment now and every day until November," the Vice President told cheering young Democrats before flying to Mexico.

That was Friday, a presidential era ago.

Now, one of Humphrey's oldest political associates said he did not see how the Vice President could get the nomination away from Kennedy.

"If Johnson won't do it for himself — why would he do it for Hubert?" If Bobby can get (Chicago Mayor Richard J.) Daley tomorrow, isn't it all over?

AFL-CIO LEADERS, caught by surprise by the President's decision, sympathized with Humphrey.

But George Meany, AFL-CIO president, made his preference known in 1964 when Mr. Johnson asked for three names to consider for vice president. Meany replied: "Hubert Humphrey" three times. He renewed that endorsement Wednesday.

Humphrey, however, is associated with the President's blessing for a White House bid, the powers of a lame duck chief executive are not overwhelming.

It would be hard to see how Mr. Johnson could control the convention when local Democrats realize that he will be out of office next January.

Lame Duck President Creates Problems

By CLAYTON FRITCHEY

WASHINGTON — Former Vice President Richard Nixon's first reaction to the retirement of President Johnson was that it "may have strengthened his hand in the party and made it possible for him to name his successor." Nixon is wide of the mark on both counts.

Johnson's withdrawal, hopefully, may solve some pressing problems, but it also inevitably creates new ones. We already have a lame duck military commander in Vietnam, now we have a lame duck president in the White House. There is no blinking the fact that we are going to have serious leadership difficulties for the next 10 months.

This is mitigated to some extent by the possibility that the opposition in both parties may be softened by sympathy for the President, and also by the fact that his leadership, in any case, has already been seriously eroded, especially in Congress, not only on the war but more acutely in the economic realm of taxes, deficits and inflation.

UNDER THE NEW 25th Amendment to the Constitution, the President could immediately install the Vice President as the new leader if he chose to resign at once, but he is not likely to do this, nor is it likely that such a change would resolve the problem of a prolonged caretaker government, for Hubert Humphrey is totally committed to and identified with all of Johnson's policies, particularly the ones that have been under fire.

So, for the sake of the country, we must all try to make the best of the situation in which we suddenly find ourselves. We know from previous experience that this is not going to be easy, but much can be done merely by resisting the temptation to exploit it.

In their last year of office, Presidents Truman and Eisenhower were also lame ducks of a sort, but, unlike Johnson, they were still in firm control of their respective parties.

Even so, it is only fair to note that both Truman and Eisenhower were not able to get much done in their final year. The record was negative at best. Truman could not settle the Korean War nor prevent the great steel strike. Eisenhower, after the 1960 U2 incident, was never able to recover the initiative on foreign policy.

There is no precedent for the present situation of a retiring president who knows in advance that if his party wins the election he apparently will be succeeded by a rival Democrat pledged to reversing his leader's policies both at home and abroad.

There is also the further unprecedented fact that most of the Democratic senators and representatives will now quickly switch their allegiance from the President to one of the candidates who wants to repudiate Johnson's policies. This does not bode well for the legislation that the administration has been pushing on Capitol Hill.

News Of Bygone Days

(From The Commercial Appeal Files)

25 YEARS AGO
April 4, 1943

As the senior victim of Japanese aggression, blockaded China is increasingly resentful of what she considers United Nations neglect. Many things have contributed to this—delay in reopening the Burma Road, greater attention to other Allied fronts, the failure of China to obtain full equality on Allied war councils, and above all the deterioration of China's economic condition. But for Gen. Chiang Kai-shek, compromise with the enemy is unthinkable and his popularity seems greater now than ever before.

50 YEARS AGO
April 4, 1918

The German offensive has been smashed after eight days of furious fighting with the British. The great reserve armies of the Allies, in which American soldiers are carrying the Stars and Stripes into history's most momentous battle, are in motion. The plan is to drive a wedge in the German line in a great flanking movement. Strength of the Franco-American reserve army is estimated at 800,000.

75 YEARS AGO
April 4, 1893

Henry Luehrmann held the grand opening of his new hotel yesterday in the Friedman Building, Main and Madison. His old hotel, which was opened shortly after the Civil War, at Main and Monroe, was the grandest thing in Memphis. It burned last year. The new hotel promises to be just as sumptuous.

100 YEARS AGO
April 4, 1868

Congress has delivered an ultimatum to the Supreme Court to dismiss an appeal in the McCardle case. The case would test the constitutionality of the Reconstruction Acts and Congress is anxious that the Supreme Court not be allowed to rule on the matter. Congress is exercising powers far beyond those given it in the Constitution, especially in setting up martial law within the territorial limits of the United States.

125 YEARS AGO
April 4, 1843

Dr. Channing, in one of his latest eloquent addresses, said that "the grand end of society is to place within the reach of all its members the means of improvement, of elevation, of the true happiness of man. There is a higher duty than to build an almshouse for the poor, and that is to save men from being degraded by poverty. Man has the right to something besides bread to keep him from starving. He has the right to the kids and encouragement and culture by which he may fulfill the destiny of a man, and until society is brought to recognize this it will continue to groan under its present miseries."

Busy Man's Corner

For who knoweth what is good for man in this life, all the days of his vain life which he spendeth as a shadow? For who can tell a man what shall be after him under the sun? The Bible, Ecclesiastes, Chapter 6, Verse 12.

Pause now for a minute of prayer.

Paul Flowers'

Greenhouse

In response to popular request (at least four people from one reader) Greenhouse is happy to perpetuate a tradition established many years ago by Blanchard Tual, a tradition more absolutely heralding spring than robins and worms, crappie spawning, Japanese magnolias, forsythia, and bikinis in shop windows.

It is the classic lyric, "Spring Has Came To Arkansas," an effective fragment of communication if I ever saw one.

Here 'tis:

Spring has came, winter has went,
It was not did by accident.
The birds have sang, the grass has grew,
The sun it showed on I and you.
The creeks have ran with melting snow,
St. Francis River done overflow;
The ducks have flew, as you have saw,
And spring has came to Arkansas.

Since I have undertaken the holy mission of imparting a touch of civilization upon shiny-suited boys and girls of the advertising profession, I make this little classic available to them, and recommend it highly — from this they might soar into syntactical stratosphere beyond the petty excursions already achieved with such skim-milk inventions as "like a cigaret should" and "tell it like it is."

If they do not get enough inspiration from Blanchard Tual's offering, they should not give up hope; they can always borrow an idea from the coed who reported:

"I come to this here university to be went with, but ain't been."

• • •

RULES TO RAISE CHILDREN BY—or "HELP"

Not too much love and not too little,
Not too much spending money, or
you're in a pickle;
Check on them often and see they behave,
If you do, friend, you'll hear them rave
I leave them alone, and do not share,
Then they'll lament, "Mom does not care!"
We're either too strict or lenient, it seems,
We're never able to come in on beams
All we can do is hope for the best,
And know the Good Lord will handle the rest.

—Maure Lee Talley

You should excuse the expression, Maure Lee, but has anybody considered restoration of the Bastil, cat-o'-nine-tails, or just plain old peachtree tea.

• • •

Herbert Liebman defines a beatnik as one who has flaked out on the job, but kept the coffee break.

• • •

WHICH THE COMMERCIAL, WHICH THE MOVIE?

A man running,
A girl strangled,
A white knight riding into a kitchen
And transforming it into a hospital room
With antiseptic smell.

—Burrow

• • •

INFATUATION WITH THE SOUND OF WORDS DEPARTMENT — Polarization, to indicate the widening gap between white and Negro people, has become quite popular with news writers, commentators, radio and TV people, and of course, the sociologists.

Gene Kinney, Carl Parham and Dudley Jefferson of National Bank of Commerce are circulating a picture of a boat plowing its way in the water, with the caption:

"If you're not making waves, you're standing still."

• • •

HE MADE THE PLAN

I took a piece of cloth one day
I fashioned it and planned
A golden cloth, a royal robe
I fashioned with my hand.
He took the robe that I had planned.
"Tis not for you," He said.
I'll make a new one just for you.
He wove from the Master's thread.
He handed me a robe of black
"Tis dark" I said—not bright
"Yes, My child," He whispered
Gethsemane was night
The drops of blood, the sweat, the tears
Are in the warp—the loom
Out of winter's cold and dark
Is fashioned Easter's bloom
I took the robe He planned for me.
"Twas made with not scarred hands
"I'll wear the Master's Robe," I said
Because He made the plan.

—Evelyn Gunter

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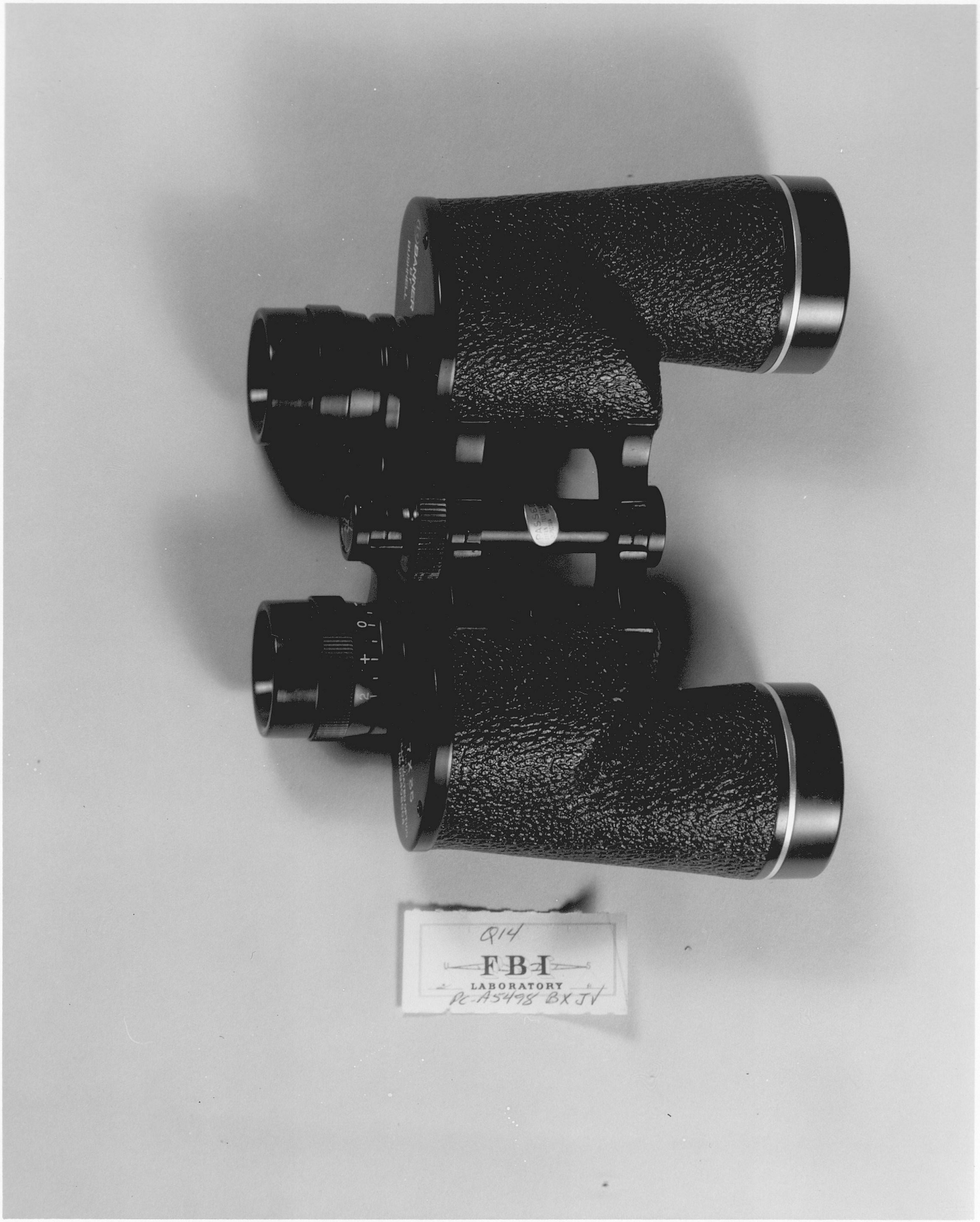

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